

Press Release

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Volvo Cars of North America Announces Pricing of 2015 Model Lineup

2015 features new V60 sportswagon, innovative Drive-E powertrains with class-leading fuel economy

ROCKLEIGH, N.J. (Feb. 5, 2014) – Volvo’s transformation continues to unfold, highlighted by the company’s most significant product refresh of existing models for 2014, the well-celebrated arrival of the dynamic V60 sportswagon for model year 2015, and the debut of Drive-E powertrains — a new family of powerful, lightweight, low-emission engines yielding class-leading fuel economy. Balancing power and efficiency, the “no compromise” engines were developed and manufactured in-house by Volvo in Sweden.

Drive-E powertrains offer many technical features, including: friction reduction; start-stop and brake regeneration; and a new eight-speed gearbox. Two gasoline Drive-E engines will be offered in the United States when cars go on sale later this month: a turbocharged 240-horsepower version and a higher performance 302-horsepower version, utilizing a turbocharger and supercharger.

The V60 is for people who want the handling of a dynamic sports sedan but with added versatility. At the heart of that versatility is its intelligent seating. Rear seats can be folded down in three 40/20/40 segments, allowing its interior space to be configured for passengers and loaded in a remarkably flexible way. It is the only vehicle in the segment that has two integrated, dual-stage child booster seats. The V60 features front-drive power from Volvo’s new Drive-E family and engines from Volvo’s existing AWD lineup:

- The front-drive, two-liter, Drive-E V60, making 240 horsepower and 258 lbs.-feet of torque, starts at \$35,300. It benefits from Volvo’s new 8-speed automatic transmission, goes zero to 60 in 6.1 seconds and makes 37 mpg highway and combined 29 mpg.
- An all-wheel-drive version, powered by Volvo’s five-cylinder engine, making 250 horsepower and 266 lbs.-feet of torque, starts at \$36,800 and moves zero to 60 in 6.6 seconds.
- For more performance-minded drivers is the all-wheel-drive V60 R-Design. Making 325 horsepower and 354 lbs.-feet of torque, it starts at \$44,300.

All V60 models include a moonroof as standard equipment.

Volvo’s best-selling S60 sedan boasts a strong engine offering, including both 240-horsepower and 302-horsepower Drive-E engines. Sporting the elegant design of its recent refresh — giving it all-new exterior panels from the A-pillars forward, including a new hood, front fenders and fascia — the S60’s powerful road presence exhibits a self-confident stance.

The 2015 S60 lineup starts at \$33,300 for the 240-horsepower Drive-E, making a class-leading, 37 mpg highway and combined 29 mpg, while the front-drive Drive-E with 302-horsepower lists for \$38,150, making 35 mpg highway and 28 mpg combined. The T5 AWD five-cylinder starts at \$34,800. The sport package comprising sport seats, paddle shifters, 19-inch BOR diamond cut alloy wheels and dynamic chassis remains standard on cars badged T6 and optional on the T5 sedans. The S60 R-Design starts at \$42,700.

Volvo's XC60 offers the broadest engines choices of all models for 2015. Significant exterior design changes emphasize the dynamic, capable nature of the XC60. The popular crossover, which benefits from the miserly fuel economy of Drive-E engines, starts at \$35,750 in front-drive Drive-E with the 240-horsepower — making a class-leading 31 mpg highway and 27 mpg combined — and the front-drive Drive-E with the 302-horsepower — making 30 mpg highway and 25 mpg combined. Other engine offerings are the 3.2 six-cylinder AWD, six-cylinder 300-horsepower AWD and the R-Design starting at \$45,800.

The rugged good looks of the XC70, compliments of last year's refresh, feature wider proportion, a larger Iron mark and LED daytime running lights, updated front and rear matte silver décor trim, rear skid plate décor and new taillight design. The bold-looking crossover starts out at \$35,750 in the front-drive 240-horsepower Drive-E, \$36,900 in 3.2 AWD and \$40,950 in T6 AWD.

Volvo's flagship S80 sedan starts at \$40,500 in front-drive 240-horsepower Drive-E and \$43,950 in the six-cylinder AWD. Dressed in optional Inscription package, featuring Sovereign Hide soft leather, ventilated front seats and branded interior touches, the six-cylinder AWD Inscription represents Volvo's most luxurious offering.

ECO Functions with Drive-E

Drive-E is Volvo's name for all innovations made to reduce the impact on the environment. New ECO+ fuel-saving functionality of Drive-E powertrains also makes its debut in 2015, optimizing shift points, engine control and throttle response. When activated by the driver, ECO+ can improve fuel economy by five percent depending on driving style, temperature and climate.

ECO+ functions include:

- Start/Stop – Automatically stops the engine when the vehicle goes below 4 mph as opposed to drive mode where the engines turns off at 0 mph. The engine restarts when the driver releases the brake pedal.
- ECO-coast – Helps conserve kinetic energy by enabling the vehicle to coast. The engine "brake" is disengaged at vehicle speeds more than 40 mph and engine rpm drop to idle speed when pressure on the accelerator is released.
- ECO-climate – The air conditioning compressor is disconnected to reduce auxiliary loads. Pressing the AC button restarts cooling while leaving other ECO+ features enabled or the driver can deactivate ECO+.

Trim Levels Offer Customer Flexibility, Sustained Safety Leadership

As in the past, each trim level contains previously available optional equipment that has been grouped together based on historical customer preference for pairing of specific features. Three trim levels, Premier, Premier Plus and Platinum, each builds upon the previous one. Customers retain the flexibility to select stand-alone option packages as well as single options.

City Safety, Volvo's low-speed collision mitigation system, is standard across all 2015 models. Other key safety features available include Pedestrian and Cyclist Detection with full auto brake, Cross Traffic Alert* and radar-based Blind Spot Information System (BLIS)*. The Technology Package — which incorporates some of the above listed features, including adaptive cruise control — is priced at \$1,500, unchanged from last model year

Two technologies are introduced with Drive-E engines. Lane Keeping Aid — available on Drive-E S60 and V60s only and as part of the Technology Package— helps prevent accidents that may occur by unintentionally drifting out of a lane. The system uses the forward looking camera to identify road lane markings and applies steering torque to guide the vehicle back into the lane. Park Assist Pilot, available on Drive-E S60 and V60s only, offers a semi-automatic parallel parking option.

New Volvos get warranty coverage for 4 years/50,000 miles, as well as free, factory-scheduled maintenance at 10,000 miles, 20,000 miles and 30,000 miles.

* On S60, V60 and XC60 only.

Model	MSRP	City / Highway	Combined
S60			
S60 T5 Drive-E FWD	\$33,300	25 / 37	29
S60 T5 AWD	\$34,800	20 / 29	23
S60 T6 Drive-E FWD	\$38,150	24 / 35	28

S60 T6 R-Design AWD	\$42,700	19 / 28	22
V60			
V60 T5 Drive-E FWD	\$35,300	25 / 37	29
V60 T5 AWD	\$36,800	20 / 29	23
V60 T6 R-Design AWD	\$44,300	19 / 28	22
S80			
S80 T5 Drive-E FWD	\$40,500	25 / 37	29
S80 T6 AWD	\$43,950	19 / 28	22
XC70			
XC70 T5 Drive-E FWD	\$35,400	24 / 31	27
XC70 3.2 AWD	\$36,900	18 / 25	21
XC70 T6 AWD	\$40,950	17 / 24	20
XC60			
XC60 T5 Drive-E FWD	\$35,750	24 / 31	27
XC60 3.2 AWD	\$37,250	18 / 25	20
XC60 T6 Drive-E FWD	\$40,050	22 / 30	25
XC60 T6 AWD	\$41,550	17 / 24	20
XC60 T6 R-Design AWD	\$45,800	17 / 24	20

The destination charge is \$925 for all models.

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