

## Press Release

Nov 06, 2014 | ID: 154073

# Volvo Unveils Limited Edition Volvo Ocean Race XC60 at the Miami International Auto Show

**ROCKLEIGH, N.J. (Nov. 6, 2014)** – Volvo Cars of North America will unveil its limited edition Volvo Ocean Race XC60 at the Miami International Auto Show which is held November 7-16.

The Volvo Ocean Race is one of the world's most grueling adventures. This special edition pays tribute to the courageous men and women racing across the oceans, with special design elements that truly embody the soul of human challenge in the special comfort of a Volvo.

Featured in a distinctive "Ocean Blue II" exterior color, the limited edition Volvo Ocean Race XC60 also comes with a number of unique features including black or blonde leather interior with orange stitching, and exclusive 18" wheels.

Available in both T6 Drive-E FWD and T6 AWD, other Volvo Ocean Race XC60 features include:

- Inscribed "Volvo Ocean Race" tread plate
- Volvo Ocean Race exterior emblem on front fenders
- Volvo Ocean Race deco inlay
- Start-up logo in Sensus screen
- Orange stitching on door panels
- Floor mats and luggage compartment mat with orange stitching and Volvo Ocean Race rubber tag

The 2014-2015 Volvo Ocean Race kicked off in Alicante, Spain on October 4, 2014. To reach the finish in Gothenburg, Sweden in June 2015, 66 of the world's top sailors will race 38,739 nautical miles around the world – almost twice the circumference of the Earth. In seven teams, they will cross four oceans and stop in 11 countries in five continents. The Volvo Ocean Race is scheduled to reach Newport, Rhode Island May 5-9, 2015, the only U.S. stop on the journey, with the in-port race on May 16. The seventh leg gets going the following day on May 17, 2015.

The Volvo Ocean Race XC60 T6 Drive-E and T6 AWD start at \$42,100 and \$43,600 respectively.

To learn more about the Volvo Ocean Race, please visit: <http://www.volvoceanrace.com/>

### About Volvo

Volvo Cars of North America, LLC, ([www.volvocars.com/us](http://www.volvocars.com/us)) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCNA media website at: <http://www.media.volvocars.com/us>, follow Volvo's blog at: [www.volvoblog.us](http://www.volvoblog.us) and its Twitter account [@volvocarsnews](https://twitter.com/volvocarsnews).

## Keywords:

Volvo XC60, Press Releases, 2015, Product News

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