

Press Release

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2014 Los Angeles Auto Show Marks U.S. Debut for Volvo's All-New XC90, Global Unveil for New V60 Cross Country

- **Volvo Car Group President and CEO, Håkan Samuelsson, to speak during Connected Car Expo on Tuesday, November 18th at 11:05 a.m. PT**
- **Volvo press conference to be held on Wednesday, November 19th at 2:10 p.m. PT**

LOS ANGELES, CALIF. (November 18, 2014) – Volvo will introduce two brand new vehicles to U.S. customers at the Los Angeles Auto Show (LAAS) this week: [The all-new 2016 XC90](#) will make it U.S. debut, and the show marks the global unveil of the new [2015.5 V60 Cross Country](#).

To kick off Volvo's presence at the show, Samuelsson will be the headline speaker at the Connected Car Expo on Tuesday, November 18 (11:05 a.m. PT), where he will discuss how the connected car will define and shape the future of transportation, as well as how we live and interact with the world around us. He will explore the Drive Me autonomous driving program, featuring 100 self-driving Volvos on public roads in everyday driving conditions. Samuelsson will also share his vision for both the future of Volvo and the entire automotive industry in an exclusive interview with CNET's Brian Cooley (4:50 p.m. PT).

On November 19, Samuelsson, along with Senior Vice President of Design, Thomas Ingenlath and Vice President of Vehicle Line Management, Dennis Nobelius, will reveal the latest details about the all-new XC90 and V60 Cross Country at Volvo's LAAS stand. They will also discuss the company's latest efforts in the U.S. and share updates on Vision 2020: Volvo's commitment that no one will be killed or seriously injured in a new Volvo by 2020.

The All-New Volvo XC90

The start of a new chapter for the iconic Swedish brand, the Volvo XC90 is a visually striking, luxury, seven seat SUV. The car boasts world-leading safety features, new powertrain technologies that provide an unrivalled combination of power and fuel efficiency, and a superlative interior finish.

With forward-thinking design inside and out, incorporating Volvo's own range of new technologies, including the Scalable Product Architecture (SPA) and the latest Drive-E powertrains, the all-new XC90 gives customers a thoroughly modern, luxury driving experience.

The New Volvo V60 Cross Country

As part of Volvo's renowned Cross Country brand, the new V60 Cross Country aims to carry on the company's Scandinavian heritage and love of nature and adventure. Offering increased all-road capability and styling to match, the V60 Cross Country brings together a sporty, connected, and comfortable driving experience with the freedom to explore new horizons.

With a long list of standard features including navigation, leather, sunroof, Sensus Connect, Volvo's connected car platform and Volvo On Call, Volvo's telematics solution, the V60 Cross Country five-cylinder 250 hp with All Wheel Drive will start at \$41,000 and will be in dealerships the

first quarter of 2015.

To learn more about the 2016 XC90 and 2015.5 V60 Cross Country, please visit Volvo's LAAS stand in the south hall of the Los Angeles Convention Center. For more information, please also visit www.media.volvocars.com/us.

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About Volvo

Volvo Cars of North America, LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Corp. of Gothenburg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCNA media website at: <http://www.media.volvocars.com/us>, and follow Volvo's blog at: <http://www.volvoblog.us/>.

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