

Press Release

Nov 15, 2015 | ID: 169494

All-New Volvo XC90 Named Motor Trend SUV of the Year. Again.



Los Angeles, CA (Nov. 16, 2015) -- The Volvo XC90 has been named *Motor Trend's* SUV of the Year for the second time.

Developed from the ground up on Volvo's unique Scalable Product Architecture (SPA), with a 316 horsepower, supercharged and turbocharged Drive-E engine featuring an EPA rating of 25 mpg highway, a tablet-like Sensus control system, and understated Scandinavian design, the all-new 2016 XC90 sets a new standard for the luxury SUV segment. With its full suite of IntelliSafe features and two more world firsts for safety, the all-new Volvo XC90 is also the safest Volvo ever. "Everyone at Volvo Cars is exceptionally proud to win the *Motor Trend* SUV of the Year award," said Lex Kerssemakers, president and CEO of Volvo Cars of North America. "The all-new XC90 is a strong indicator of things to come at Volvo."

Kerssemakers accepted the iconic Golden Calipers trophy at an award ceremony tonight near *Motor Trend's* offices in El Segundo, California.

When it was introduced in 2002, the original XC90 won *Motor Trend's* SUV of the Year as it redefined the seven-passenger SUV segment.

Motor Trend's Sport/Utility of the Year is not a comparison test, and is only open to all-new or substantially upgraded vehicles that have gone on sale in the 12 months from November 1 of the previous year.

To judge contenders for the award, *Motor Trend's* editorial staff conducted an exhaustive three-phase testing process. Phase one includes a full tech check and weigh-in, then full track testing to establish baseline data for acceleration, braking, and handling. Phase two involves three days of road loops offering a range of road surfaces and traffic conditions to evaluate ride and handling, engine and transmission smoothness and responsiveness, wind and road noise, and ergonomics.

An off-road section tests traction, stability, and braking control systems. In the third phase, the judges debate and deliberate. The judging criteria include the following categories:

Design Advancement - well-executed exterior and interior styling; innovative vehicle packaging; good selection and use of materials.

Engineering Excellence - total vehicle concept and execution; clever solutions to packaging, manufacturing and dynamics issues; cost-effective tech that benefits the consumer.

Performance of Intended Function - how well the vehicle does the job its planners, designers, and engineers intended it to do.

Efficiency - low fuel consumption and carbon footprint, relative to the vehicle's competitive set.

Safety - a vehicle's ability to help the driver avoid a crash, as well as the secondary safety measures that protect its occupants from harm during a crash.

Value - competitive price and equipment levels, measured against those of vehicles in the same market segment.

To learn more about the all-new 2016 Volvo XC90, please visit www.volvocars.com/us or your local Volvo dealer.

About Volvo Cars of North America

Volvo Cars of North America, LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCNA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCNA media website at: <http://www.media.volvocars.com/us>.

Keywords:

Press Releases, XC90, 2016, Product News

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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