

Press Release

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VOLVO XC90 NAMED 2016 BEST AUTO TECH AWARD WINNER BY KELLEY BLUE BOOK

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2016 Volvo XC90 Sensus System Wins Inaugural Kelley Blue Book Best Auto Tech Award for Outstanding Feature Content, Response Time, Ease-of-Use and Value

LAS VEGAS, NV (January 5, 2016) – The Volvo XC90 SUV has been named the 2016 Best Auto Tech Award Winner by Kelley Blue Book for its Sensus infotainment system.

The heart of the Sensus system featured in the 2016 Volvo XC90 is a tablet-style, vertically oriented, nine-inch infrared display powered by Nokia's HERE Auto Services architecture. Those already familiar with the pinch and swipe interactivity of a smartphone will feel right at home with Sensus. The advanced voice recognition engine allows you to verbally input a navigation address while on the go, as well as adjust the climate, make calls and order up specific media channels. The award was presented here today during a press conference at the Consumer Electronics Show.

“The XC90’s Sensus infotainment system simplifies vehicle controls and its many features - and presents them through a uniquely simple and elegant interface, instantly familiar to anyone with a smartphone,” said Anders Tylman-Mikiewicz, General Manager, Volvo Monitoring and Concept Center. “We are honored to have KBB recognize all the benefits of Volvo’s technology in that regard.”

“With a keen focus on determining excellence in connected-car technology, we tested six touchscreen infotainment platforms deemed worthy of consideration for the first Kelley Blue Book Best Auto Tech Award,” said Jack R. Nerad, executive editorial director and executive market analyst for Kelley Blue Book. “One console in particular, the 2016 Volvo XC90 and its Sensus technology, was especially notable for its ability to enhance driving pleasure while also fostering safety, and it stood above the rest when it came to feature content, response times, ease-of-use and value.”

“We appreciated the everyday usability of the on-board voice command system in this year’s award winner,” said Micah Muzio, managing editor of video for Kelley Blue Book. “Even better, the Sensus system is issued as standard fare in the 2016 Volvo XC90. This technology was deemed to be a cut above the rest in our testing, earning it the first-ever Kelley Blue Book Best Auto Tech Award.”

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