

Press Release

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Detroit, MI (Jan. 13, 2016) – Volvo's all-new XC90 T6 AWD Inscription has been named the Best New Luxury Crossover for 2016 by *Good Housekeeping* as part of the magazine's inaugural Best New Car Awards, in partnership with *Car and Driver*.

The all-new XC90 marks the beginning of a new chapter for Volvo and sets a new standard for the luxury SUV segment. With exceptional comfort and ample trunk space, the XC90 easily seats seven and even includes an option for an integrated child booster seat.

Developed from the ground up on Volvo's unique Scalable Product Architecture (SPA), it features a 316 horsepower, supercharged and turbocharged Drive-E engine featuring an EPA rating of 25 mpg highway, a tablet-like Sensus control system, and understated Scandinavian design. It also includes a full suite of IntelliSafe features, with two more world firsts for safety.

"We at Volvo Cars are thrilled that the XC90 has received this distinct honor from the teams at *Good Housekeeping* and *Car and Driver*," said Lex Kerssemakers, president and CEO of Volvo Car USA. "It is further evidence that that XC90 is an outstanding choice in the highly competitive mid-size luxury SUV segment."

Kerssemakers accepted the award in Detroit at the 2016 North American International Auto Show.

Good Housekeeping worked with *Car and Driver* to screen a preliminary list of the top 160 vehicles down to 41 across four categories: Compact, Sedan, Eco and Crossover. Then, the engineers from the Good Housekeeping Institute logged 2,000+ miles on real roads, assessing everything from performance, safety features, and family friendliness, to price, infotainment systems, usability, storage and intuitive design.

"Women control a large percentage of the car purchasing decision in their homes, yet no one can speak to them in a manner like *Good Housekeeping* can—backed by the trust, relatability, and expertise of the Good Housekeeping Institute," said Jane Francisco, Editor in Chief, *Good Housekeeping*. "Combined with *Car and Driver's* expertise in the auto sphere, our Best New Car Award provides our readers with information to find the perfect car to fit their needs."

The XC90 will be featured in the February issue of *Good Housekeeping*, on newsstands January 19 and available online [here](#).

To learn more about the all-new 2016 Volvo XC90, please visit www.volvocars.com/us or your local Volvo dealer.

About Volvo

Volvo Car USA, LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCUSA media website at: <http://www.media.volvocars.com/us>.

About Good Housekeeping

Founded in 1885, Good Housekeeping magazine reaches nearly 24 million readers each month, plus another 10+ million online at goodhousekeeping.com. The Good Housekeeping Institute, a state-of-the-art consumer product testing facility launched in 1900 and staffed by engineers and scientists who evaluate thousands of products each year in its six labs, is key to the unrivaled trust that readers and consumers have in the Good Housekeeping brand and the Good Housekeeping Seal. The Seal, introduced in 1909, and the Green Good Housekeeping Seal, created in 2009, are among the most recognized consumer icons and are backed by a limited warranty that provides a replacement or refund for up to \$2,000 if a product proves defective within two years of purchase. In addition to its U.S. flagship, Good Housekeeping publishes 10 editions around the world. Hearst Magazines is a unit of Hearst, one of the nation's largest diversified media and information companies. With 21 titles in the U.S., Hearst is the leading publisher of monthly magazines in terms of total paid circulation (AAM 2H 2014), reaching 78 million readers (Spring 2015 MRI gfk) and 54 million site visitors each month (comScore).

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