

Press Release

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All-new Volvo XC90 Named Crossover of the Year by Rocky Mountain Automotive Press

DENVER, CO (March 16, 2016) – The all-new Volvo XC90 has been named Crossover of the Year by the Rocky Mountain Automotive Press, a non-profit media association representing independent automotive journalists from 10 states including Colorado, Utah, Wyoming and New Mexico.

The trophy was presented at a media event last night ahead of the Denver Auto Show.

Now in its tenth year, the Rocky Mountain Automotive Press (RMAP) awards recognize vehicles that are all-new or significantly revised for the 2016 model year. The vehicle nominating committee considered performance, fuel economy, value, and vehicle features to narrow down the field to three finalists in the Rocky Mountain Crossover of the year. The finalists for 2016 were the Hyundai Tuscon, Nissan Murano and Volvo XC90.

After voting by the entire RMAP membership was complete, the Volvo XC90 was declared the winner.

“The Rockies and greater Midwest are very important markets for Volvo and we are grateful to receive this honor,” said Lex Kerssemakers, President and CEO, Volvo Car USA. “Volvo understands people in this area want to lead healthy, active lifestyles and the XC90 enables that.”

Redesigned from the ground up the 2016 XC90 carries forward the full-size SUV torch for Volvo, the 89-year-old Swedish automaker best known for building some of the safest passenger vehicles available.

The elegantly styled XC90 is available with a range of powerful and efficient powertrain configurations, from a 250-horsepower turbocharged engine with front-wheel-drive to a 400-horsepower, all-wheel-drive plug-in hybrid that can propel seven-passengers to 60 MPH in about five seconds and get 53 MPGe.

Inside, the XC90 features Volvo’s Sensus control system, which is centered around a 9.3-inch tablet-like touchscreen that incorporates most vehicle controls, including Apple CarPlay, and can be operated without removing gloves.

Like all new Volvos the XC90 also features Intellisafe, a full suite of active and passive safety technologies. And with semi-autonomous driving features like Pilot Assist and Adaptive Cruise Control the XC90 is ready for life in the twenty-first century. Together these features and functions are helping Volvo realize Vision 2020, which states that by 2020 no one should be killed or seriously injured in a new Volvo car.

Consumers can learn more about the XC90 and all its features by visiting www.volvocars.com/us

About Volvo Car USA

Volvo Car USA, LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCUSA media website at: <http://www.media.volvocars.com/us>.

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2015, Volvo Cars had almost 29,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium), Chengdu and Daqing (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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