

Press Release

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Volvo Cars unveils new version of the S90 sedan and top-of-the-line S90 Excellence in Shanghai, marking a new era for car-making in China

Volvo Cars, the premium carmaker, has unveiled a new upgraded China version of its S90 sedan and a top-of-the-line luxury model called S90 Excellence, both aimed at the high-end sedan market, in advance of their first public appearance at the 2016 Guangzhou Motor Show.

The new S90 will be the most premium car ever made in China. Both versions will be built in Volvo Cars' production facility in Daqing, China, and exported globally, highlighting the high levels of quality that underpin Volvo's global manufacturing strategy.



“China will play an increasingly important part in our global manufacturing ambitions. Our factories here will deliver world-class products for export across the globe in coming years, contributing to our objective of selling up to 800,000 cars a year by 2020,” said Håkan Samuelsson, President and CEO, Volvo Car Group.

Volvo has paved the way in developing China's exports of cars to global markets. It was the first Western car maker to export a premium China-made car to the US in 2015 with the S60 Inscription, which received a full 5-Star rating in National Highway Traffic Safety Administration testing.

Premium credentials

Both the S90 cars underscore Volvo's credentials as a premium car maker.

"The first thing you notice in the S90 Excellence is that we have removed the front passenger seat and replaced it with what we call the Lounge Console, designed to meet the chauffeur-driven executive customers' need to relax or work while on the move. The second thing you will notice is the high quality materials that combine to deliver a well-thought-through and immersive luxury feel," said Thomas Ingenlath, Senior Vice President Design at Volvo Car Group.

The S90 Excellence incorporates many features designed to enhance the in-car experience – a full panoramic roof, foldout worktables, clever storage, a heated and cooled cup holder, an adjustable footrest and a built-in entertainment system featuring a large display for work or entertainment purposes. The S90 Excellence also includes a rear-seat touchscreen control interface, a built-in refrigeration compartment and handmade crystal glasses from Swedish glassmaker Orrefors.

The S90 will be available with Volvo Cars' award-winning T4 and T5 petrol engines and the top-of-the-line T8 Twin Engine plug-in hybrid, delivering an uncompromising mix of performance and pure electric power that makes the most of Volvo's 'Relaxed Confidence' chassis settings. The S90 Excellence will only come with the T8 Twin Engine powertrain option.

The new cars will come with a host of standard safety features including Large Animal Detection as a part of the City Safety system, Pilot Assist, which is a hands-on-the-wheel semi-autonomous driver assistance system that works up to 130 km/h.

Volvo's new 90 Series cars also come with the convenience of smartphone integration, incorporating Apple CarPlay and Android Auto allowing convenient access to familiar smartphone features via the large centre display in the car.

Both cars will be available with a new CleanZone air quality system that employs an ionic air cleaner, a PM 2.5 real-time monitor in the four-zone air conditioning system.

The new S90 goes into production in November. The S90 Excellence follows next year.

Volvo Car Group in 2015

For the 2015 financial year, Volvo Car Group recorded an operating profit of 6,620 MSEK (2,128 MSEK in 2014). Revenue over the period amounted to 164,043 MSEK (137,590 MSEK). For the full year 2015, global sales reached a record 503,127 cars, an increase of 8 per cent versus 2014. The record sales and operating profit cleared the way for Volvo Car Group to continue investing in its global transformation plan.

About Volvo Car Group

Volvo has been in operation since 1927. Today, Volvo Cars is one of the most well-known and respected car brands in the world with sales of 503,127 in 2015 in about 100 countries. Volvo Cars has been under the ownership of the Zhejiang Geely Holding (Geely Holding) of China since 2010. It formed part of the Swedish Volvo Group until 1999, when the company was bought by Ford Motor Company of the US. In 2010, Volvo Cars was acquired by Geely Holding.

As of December 2015, Volvo Cars had almost 29,000 employees worldwide. Volvo Cars head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars head office for China is located in Shanghai. The company's main car production plants are located in Gothenburg (Sweden), Ghent (Belgium), Chengdu and Daqing (China), while engines are manufactured in Skövde (Sweden) and Zhangjiakou (China) and body components in Olofström (Sweden).

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