

Press Release

Feb 08, 2017 | ID: 204424

Digital Doors Open for Volvo V90, Pricing Announced

(ROCKLEIGH, N.J.) The Volvo V90 Wagon is now available to order for U.S. customers. The custom order approach via Volvo Concierge allows the company to provide a full range of options to wagon lovers. Customers can perfect their vehicle via a unique one-to-one interaction with a Volvo representative online. The V90 will also be available through Overseas Delivery, which can be initiated via Volvo Concierge or at a local retailer. The T5 FWD R-Design V90 will start at \$49,950.

The V90 has received international praise for its combination of style and utility. Based on Volvo's new Scalable Product Architecture (SPA) and the new Volvo design language, the V90 shares interior design attributes with the award-winning S90, such as the 9" Sensus Connect Touchscreen, open-pore wood trim and Nappa leather.

The V90 will be available with either Volvo's T5 FWD, turbo-charged Drive-E engine or T6 AWD, turbo and super-charged powertrain in Inscription or R-Design trim. Leather seats, a Panoramic moonroof, Blind Spot Information System (BLIS), Apple CarPlay and Android Auto are standard along with City Safety, which includes automatic emergency braking with pedestrian, cyclist and large animal detection.

Wagon lovers are invited to log on to <http://www.volvocars.com/us/build/wagon/v90> and customize their vehicle. While there, they can access Volvo Concierge, which uses online chat, email and phone conversations to assist in configuring and ordering a car. The Volvo Concierge will stay in constant contact with the future V90 owner, notifying them of when the car has been shipped from Sweden and when it is expected to arrive home. Upon arrival at a local retailer for customer delivery, the car will have all options, such as radio stations and software settings, personalized based on the owner's preference.

V90 customers that wish to have the full Scandinavian experience can choose Overseas Delivery, which provides two paid airline tickets and hotel accommodations to Gothenburg, Sweden. Customers will receive a tour of the factory where their V90 was assembled and then pick up their car at Volvo's Factory Delivery Experience Center. V90 owners can drive the car throughout Europe and drop it off at a designated port for shipping back to the United States. Customers can order the V90 through Overseas Delivery via Volvo Concierge, by calling 1-800-631-1667, or a Volvo retailer.

About Volvo Car USA

Volvo Car USA, LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCUSA media website at: <http://www.media.volvocars.com/us>.

Keywords:

Press Releases, 2017, 2018, V90

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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