

## Press Release

Apr 04, 2017 | ID: 207187

# Volvo Cars Celebrates 90th Anniversary as the All-New XC60 Makes U.S. Debut at New York Auto Show

The all-new Volvo XC60 will make its North American debut at the 2017 New York International Auto Show. The XC60 marks the start of the new 60 series cars featuring Volvo's new award-winning design language built on the company's Scalable Product Architecture.

Lex Kerssemakers, President and CEO of Volvo Car USA will debut the XC60 and the 2018 S90 during Volvo Cars' press conference scheduled for 2:15PM on Wednesday, April 12, 2017.

The all-new XC60 features an athletic design with a graceful, timeless quality. The expertly crafted interior features beautiful materials that blend Scandinavian design with technology and connectivity. The XC60 will be available with a 250 hp T5 turbo-power engine, 316 hp T6 turbo and super-charged engine or 400 hp T8 twin-engine plug-in electric hybrid.

The 2018 S90 will also debut at the show with updates for the new model year. The S90 was first introduced in 2016 and has set a benchmark for interior style in the luxury sedan marketplace.

In April 2017, Volvo Cars will celebrate 90 years since the first vehicle, ÖV4, rolled off the assembly line in 1927. To celebrate this milestone, Volvo Car USA welcomes media attendees to a light lunch and champagne toast at 11:45AM on Thursday, April 13, 2017. A fully restored Volvo 123 "Amazon" Wagon, Duett and P1800, along with time-period photography, will be on display.

### About Volvo

Volvo Car USA, LLC, ([www.volvocars.com/us](http://www.volvocars.com/us)) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCUSA media website at: <http://www.media.volvocars.com/us>.

### Keywords:

Press Releases, 2018, XC60

---

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

## Related Images



[More Images >](#)

[media.volvocars.com >](https://media.volvocars.com)

[volvocars.com >](https://volvocars.com)

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).