

Press Release

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Volvo Takes Top Honors at Amelia Island Concours d'Elegance

AMELIA ISLAND, FL (March 10, 2018) – Volvo Cars received top honors at the prestigious Amelia Island Concours d'Elegance today when the new V90 luxury wagon was named a 2018 *AUTOMOBILE* All-Star.

It is Volvo's third consecutive *AUTOMOBILE* All-Star award (XC90 SUV in 2016 and S90 sedan in 2017), and the third major product award for the Swedish carmaker this year after winning the 2018 North American Utility of the Year and 2018 European Car of the Year awards for the XC60 and XC40 luxury SUVs, respectively.

The Volvo V90 has received international praise for its combination of style and utility, with driving dynamics that deliver a new and refined driving experience characterized by a sense of engaging control and predictability.

Based on Volvo's new Scalable Product Architecture (SPA) and the new Volvo design language, the V90 shares attributes with the award-winning S90 luxury sedan, such as the iconic Thor's Hammer LED headlights, nine-inch Sensus Connect touchscreen and open-pore wood trim. The S90 was named *AUTOMOBILE* 2017 Design of the Year.

"As the leader of the luxury wagon segment it makes us so proud to have the V90 named an *AUTOMOBILE* All-Star," said Anders Gustafsson, president and CEO, Volvo Car USA. "And to get three of these awards in as many years proves Volvo is better than ever."

AUTOMOBILE Design Editor Robert Cumberford summed it up best, saying of the V90, "If you like station wagons—I do, very much—this is the one to have. Good-looking, great interior, plenty of room, plenty of performance, good road behavior. Of all the cars in the test fleet, this is the one that I can imagine buying and keeping in use for 10 to 15 years without much maintenance expense and with safety for all passengers."

The new V90 delivers cutting-edge Pilot Assist semi-autonomous drive technology, the most advanced standard safety package on the market, and class-leading connectivity including smartphone integration with Apple CarPlay and Android Auto.

"From the beginning, choosing the *AUTOMOBILE* All-Stars has been about cutting through the hype and noise in search of a select group of vehicles with style, class, importance, and desirability," said *AUTOMOBILE* Editor-in-Chief Mike Floyd. "While the format has changed some over the years, the overall formula remains simple. No complicated criteria to hue to, no price caps, no narrow categories."

AUTOMOBILE chooses its All-Stars vehicle contender list from the entirety of all-new, heavily revised, or newly significant variants on sale or otherwise available in the U.S. in the 12 months preceding the test. The editorial staff then spends multiple days driving the assembled array of All-Stars contenders on both road and racetrack and casts individual votes for the winners by private ballot. After choosing the ultimate All-Stars, the number of which varies from year-to-year, the staff sets out to get even more extensive seat time with them through long-term tests and other inspiring, feature-based drives.

The V90 is available in three body styles: The standard V90, rugged V90 Cross Country and nautical V90 Cross Country Ocean Race Edition. Two variants of Volvo's award-winning Drive-E powertrain are offered: The 250-horsepower T5 turbocharged engine with front-wheel-drive, or 316-horsepower T6 turbo and super-charged engine with all-wheel-drive. Customers can also select from the well-equipped Momentum, luxurious Inscription, or sporty R-Design trim levels on select models.

Leather seats, a Panoramic moonroof and Blind Spot Information System (BLIS) are standard on all trims, along with City Safety, which includes automatic emergency braking with pedestrian, cyclist and large animal detection.

V90 U.S. pricing starts at \$49,950. Wagon lovers are invited to order and customize their vehicles by logging on to <http://www.volvocars.com/us/build/wagon/v90>. While there they can access Volvo Concierge, which uses online chat, email and phone conversations to assist in configuring and ordering a car.

V90 customers who wish to have the full Scandinavian experience can choose Volvo's Overseas Delivery program, which provides two paid airline tickets and hotel accommodations to Gothenburg, Sweden. Customers will receive a tour of the factory where their V90 was assembled and can then pick up their car at Volvo's Factory Delivery Experience Center. V90 owners can drive the car throughout Europe and drop it off at a designated port for shipping back to the United States. Customers can order the V90 through Overseas Delivery via Volvo Concierge, by calling 1-800-631-1667, or a Volvo retailer.

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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