

## Press Release

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# XC90, XC60 and V60 Cross Country complete Care by Volvo lineup

**ROCKLEIGH, N.J.** (September 4, 2019) Care by Volvo, the national flat-rate, all-inclusive vehicle subscription program from Volvo Cars, now offers the popular XC90, XC60 and V60 Cross Country models alongside the S60 sedan and XC40 compact SUV. The new vehicle options join Care by Volvo as the program has enhanced the ordering process with instant insurance and credit via a new mobile phone app.

The vehicles available via Care by Volvo come equipped with popular options, including Blind Spot Information System (BLIS), Apple CarPlay and Android Auto. The XC90, XC60 and V60 Cross Country will be available with all-wheel drive in the Momentum trim.

Subscribers to Care by Volvo receive access to a new vehicle with insurance and all maintenance costs covered in a flat monthly payment. Care by Volvo allows consumers the option to upgrade to a new vehicle after one year.

Care by Volvo Pricing as of August 20, 2019	
XC40 T5 AWD Momentum	\$700
S60 T5 FWD Momentum	\$700
XC40 T5 AWD R-Design	\$750
S60 T6 AWD R-Design	\$750
V60 Cross Country T5 AWD Momentum	\$750
XC60 T5 AWD Momentum	\$750
XC90 T6 AWD Momentum	\$800
All pricing is national, flat-rate and covers insurance, maintenance and wear-and-tear items. Check the Care by Volvo site for up-to-date pricing.	

The new Care by Volvo app, now available on iOS and for the first time, Android, makes vehicle subscription more convenient than ever. Once an application is submitted via the app, the customer will instantly learn about their eligibility for Care by Volvo without having to leave the application. Delivery and service of the car is then coordinated with their most convenient retailer.

“Care by Volvo has shown great popularity among the millennial generation, who appreciate the all-inclusive nature and transparency related to the total cost of vehicle ownership,” said Peter Wexler, Head of Care by Volvo in the United States.

“This expansion is part of a broader initiative we call Care by Volvo 2.0, where our retailers will soon be able to offer vehicle subscriptions to customers for quick delivery,” said Anders Gustafsson, president and CEO of Volvo Car USA “With Care by Volvo we are collaborating with our retail partners to bring an industry leading vehicle subscription option to consumers in a convenient and accessible way.”

The new Care by Volvo app is now available for download via Google Play or the Apple App Store. The XC60, XC90 and V60 Cross Country are available through Care by Volvo subscriptions now.

### About Volvo Car USA

Volvo Car USA LLC (VCUSA), ([www.volvocars.com/us](http://www.volvocars.com/us)) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information, please refer to the VCUSA media website at: <http://www.media.volvocars.com/us>.

### Keywords:

Corporate News, Press Releases, XC90, XC60, XC40, S60, V60 Cross Country, 2019, 2020, Product News

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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