

Press Release

Sep 04, 2019 | ID: 256928

Volvo Car USA posts eighth straight month of growth

- 2.5 percent August YoY, 4.4 percent YTD
- 9,194 sales in August; 68,109 YTD
- S60 sedan led relative gains with 58 percent boost
- Certified by Volvo pre-owned sales saw significant gains as well

ROCKLEIGH, N.J. (Sep 4, 2019) - Volvo Car USA LLC, (VCUSA) reported its eighth straight month of sales increases in the U.S. with 9,194 vehicles sold in August, an increase of 2.5 percent from the same period last year. Year-to-date VCUSA has sold 68,109 vehicles, an increase of 4.4 percent from the previous year.

The American-made S60 sedan saw the greatest percentage-increase in sales, 58, followed by the XC40, XC90 and XC60 SUVs, which were up 15, 13 and three percent, respectively, from last year.

“August was our eighth consecutive month of growth and represents our best year since 2007,” said Anders Gustafsson, President and CEO, Volvo Car USA and Senior Vice President Americas. “Certified by Volvo sales also continued tremendous growth, up 30 percent year-to-date,” he added. “In July Certified by Volvo was the fastest-growing Certified program in the US, according to independent data.”

August also saw the expansion of Care by Volvo, the company’s popular vehicle subscription program. Now customers can use the updated Care by Volvo mobile app to subscribe to XC90, XC60 and V60 Cross Country, in addition to the XC40 and S60 models that initiated the program.

For a full listing of August sales volumes by model click on <https://www.media.volvocars.com/us/en-us/corporate/sales-volumes>

About Volvo Car USA

Volvo Car USA LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCUSA media website at: <http://www.media.volvocars.com/us>.

Keywords:

Press Releases, XC90, XC60, XC40, S60, 2019, Product News

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

Media Contacts

Russell Datz

National Media Relations Manager

Volvo Car USA LLC

Phone: 8053776063

russell.datz@volvocars.com

Related Images



[More Images >](#)

media.volvocars.com >

volvocars.com >

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).