

Press Release

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Volvo XC40 again earns Best Resale Value Award from Kelley Blue Book

MAHWAH, NJ (March 3, 2021) – The 2021 Volvo XC40 has earned the Best Resale Value Award by [Kelley Blue Book](#) in the Luxury Subcompact SUV category for the second consecutive year.

Recognized by the experts at Kelley Blue Book for holding strong residual value, the luxury compact SUV was honored for its contemporary design and complete set of safety features, including lane keeping alert and assist, blind spot warning and Pilot Assist technology. The XC40 was also selected for offering multiple powertrain options, including a 402 horsepower fully electric version.

Each year, Kelley Blue Book announces the new vehicles that will best retain their value over their first five years of ownership, based on the *Kelley Blue Book® Official Residual Value Guide*. Now in its 19th year, Kelley Blue Book's annual Best Resale Value Awards regularly garner widespread media coverage given the importance of this helpful information for new-car shoppers from *The Trusted Resource®*.

The complete list of Best Resale Value Awards by Kelley Blue Book can be found [here](#).

Customers can learn more about the Volvo XC40 and the pure electric XC40 Recharge at <http://www.volvocars.com/us>.

About Volvo Car USA

Volvo Car USA LLC, (www.volvocars.com/us) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information please refer to the VCUSA media website at: <http://www.media.volvocars.com/us>.

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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