

Press Release

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Volvo Car USA introduces refreshed 2023 XC40 and XC40 Recharge

Mahwah, NJ (May 3, 2022) Volvo Car USA is introducing a range of updates to its popular compact luxury SUV, the XC40. Both the all-electric XC40 Recharge model and the XC40 receive fresh styling updates, and the XC40 moves to all mild hybrid powertrain options and gains the new Google built-in infotainment system.

When Volvo Cars first presented the XC40 in 2017, it was a fresh, creative and distinctive addition to the Volvo lineup. Five years later, it is an award-winning staple in the company's portfolio and one of the car maker's constant top sellers.

To reinforce its cutting-edge design and modern statement, Volvo Cars designers have now given the XC40 line-up a refresh. A new front bumper and a frameless grille plate keep the all-electric XC40 Recharge visually in sync with the Volvo C40 Recharge, aligning the two cars that symbolize Volvo Cars' electrification journey. The signature Thor's Hammer headlights take a new shape and offer state-of-the-art pixel LED light technology.

Additionally, customers will receive premium leather-free upholstery options in the pure electric XC40 Recharge, as well as new exterior colors and wheels, offering further possibilities for personalization.

"As we move towards becoming a fully electric company, our design language follows," said Robin Page, head of design at Volvo Cars. "With the refreshed fully electric XC40, we continue to evolve its instantly recognizable design, creating a more modern face with a sleeker front and an even more integrated grille."

Google built-in – already standard on the XC40 Recharge—rolls out to the entire XC40 lineup for model year 2023. As part of the Google ecosystem, the XC40 now offers a seamless transition between digital life at home and on the phone, bringing customers' digital lives, and much greater personalization, directly into their cars. With Google Maps as the native navigation system, Google Assistant for voice control and the Google Play store for additional apps, every Volvo car is equipped with a best-in-class digital experience.

The 2023 Volvo XC40 lineup is in production now and will begin arriving in retailers this summer. More information about mild hybrid and electric powertrains can be found at volvocars.com/us, where customers will be able to order and reserve their ideal Volvo online.

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About Volvo Car USA

Volvo Car USA, LLC (VCUSA), (www.volvocars.com/us) is a subsidiary of Volvo Car Group of Gothenburg, Sweden. VCUSA provides marketing, sales, parts, service, technology and training support to Volvo automobile retailers in the United States. For more information, please refer to the VCUSA media website at: <http://www.media.volvocars.com/us>.

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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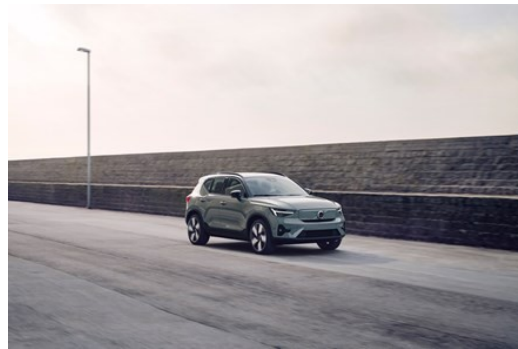
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