

Press Release

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Aleck Brownstein

Aleck Brownstein was appointed Vice President of Volvo Car USA's Western Region in March 2023. He is responsible for the sales, marketing, customer service, and network development activities in the 22 states comprising the region. Prior to this role, Aleck served as the Sales and Marketing Director for the Western Region since 2016. Over that time, he focused on many key initiatives, including strategies for volume growth in California, Electrification, Customer Service, and the DTLA Studio launch. Aleck started with Volvo in 2012 in the LA Market, and then moved to New Jersey for a role in the Sales Planning and Logistics team, prior to moving back the Western Region.

He began his career and held various roles at American Honda Motor Co. Inc. prior to joining Volvo Cars.

Aleck has a BBA in Automotive Marketing and Management from Northwood University. Growing up in Southern California, Aleck feels at home with his wife and 2 kids living in Orange County, California.

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Corporate News, Press Releases

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