

## Press Release

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# Volvo EX30 wins a 2023 Popular Science Best of What's New Award

**(MAHWAH, NJ) Nov. 29, 2023** – The all new, fully electric, Volvo EX30 has won a 2023 Popular Science Best of What's New Award in the Automotive category.

The Volvo EX30 was selected for “setting the standard for affordable and high-quality electric vehicles.” With Volvo’s reputation for safety standards combined with the use of renewable interior materials and low price point for electric vehicles, the Volvo EX30 is noted for being “well positioned for electric vehicle adoption.”

Each year the editors of Popular Science review thousands of new products and innovations and choose the top 50 winners across 10 categories. To win, a product or technology must represent a significant step forward in its category.

Starting at \$34,950 (MSRP) the Volvo EX30 enables customers to get into a fully electric premium SUV for about the same price as an internal combustion engine-powered equivalent. It is available to reserve now in the United States at [www.volvocars.com/us](http://www.volvocars.com/us).

As the company’s first small premium fully electric SUV, the Volvo EX30 expands Volvo Cars’ growing lineup of electric vehicles to four models and will help capture growing demand in a fast-growing segment. It is also a cornerstone of the company’s strategic transformation to become an all-electric car company by 2030 and climate neutral by 2040.

The Volvo EX30 is designed to have the smallest CO2 footprint of any Volvo car to date, and to make people’s lives safer, more convenient, and more enjoyable through cutting-edge technology and Scandinavian design. A long wheelbase, large wheels and equal front and rear overhangs bring balance and refinement to the exterior. It’s distinctly electric, with a confident face, closed shield and a digital rendition of the brand’s signature Thor’s Hammer headlights. Five vibrant exterior colors, from stylish Cloud Blue to bright and expressive Moss Yellow – the latter inspired by lichen growing on rocks along the Swedish west coast – give the EX30 character and personality.

The smallest Volvo SUV offers buyers the freedom to choose the technology that best suits their needs with two powertrain options. For maximum range, the Single Motor Extended Range rear wheel drive variant is the right choice. If performance is the priority, the Twin Motor Performance variant pairs the battery with an additional e-motor on the front axle. This all-wheel drive variant of the EX30 provides 422 hp and takes drivers from 0-60 mph in 3.4 seconds – the fastest-accelerating Volvo car ever.

Read Popular Science’ complete list of ‘2023 Best of What’s New Awards’ [here](#).

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### The small print

- Based on lifecycle CO2 footprint over 124,200 miles of driving using EU27 electricity mix and related to globally available products.
- Stated MSRP is for Core Single Motor Extended Range, RWD; certain trim levels may have limited availability. Final pricing and payment terms will be available closer to delivery time at your Volvo Cars

retailer. Retailer price may vary. A reservation does not guarantee availability of a select trim.

### **About Volvo Car USA**

Headquartered in Mahwah, New Jersey, Volvo Car USA LLC (VCUSA) ([www.volvocars.com/us](http://www.volvocars.com/us)) is a subsidiary of Volvo Car Group of Gothenburg, Sweden (Nasdaq Stockholm VOLCAR B), providing sales, marketing, parts, service, technology, and training support to Volvo automobile retailers in the United States since the 1950s. Operations also include a manufacturing campus in Ridgeville, SC that underlines the company's long-term commitment to the U.S. as a key market. In addition, VCUSA maintains offices in California and parts distribution and training centers across the country. More information is available on the Volvo Car USA media website: <http://www.media.volvocars.com/us>

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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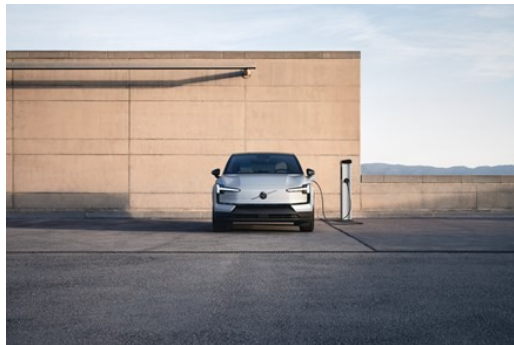
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