

Press Release

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Volvo XC60 and V90 Cross Country Recognized in Good Housekeeping's 2024 Best New Family Cars Awards

(MAHWAH, NJ) April 19, 2024 – The 2024 Volvo XC60 and V90 Cross Country have been named Best Luxury Compact Crossover SUV and Best Luxury Station Wagon, respectively, in the Good Housekeeping [2024 Best New Family Cars Awards](#).

The Volvo XC60 features an expressive, athletic take on modern Volvo design. With clear Scandinavian influence and refined detailing, the exterior has a sculptural quality and features subtle, timeless design. The interior is a masterful composition of well-resolved architecture, beautiful materials, and the very latest technology – all perfectly blended. Available with mild hybrid and plug-in hybrid powertrains, all-wheel drive, and a range of personalization options, the XC60 appeals to a wide variety of drivers.

The Volvo V90 Cross Country is a five-door, five-seat large luxury all-road wagon. Exterior design cues underscore the car's Cross Country nature, while large wheels, an increased ride height, and a chassis optimized for comfort and control in all weather and road conditions further add to the car's unique position within the Volvo portfolio. The interior of the V90 Cross Country radiates Scandinavian design at its very best, with clean lines, exquisite detailing, and natural materials. Options include a premium Bowers & Wilkins sound system and a handcrafted gear shifter in genuine Swedish crystal made exclusively for Volvo Cars by Orrefors.

Both vehicles come equipped with an infotainment system jointly developed with Google, featuring Google built-in and services. Intuitive and convenient, this next-generation infotainment system offers customers unprecedented personalization and unparalleled connectivity.

In the US, the 2024 XC60 has a starting MSRP of \$40,500 and the 2024 V90 Cross Country starts at \$59,800. For more information, please visit www.volvocars.com.

See Good Housekeeping's full list of 'The Best New Family Cars of 2024' [here](#).

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The small print:

- Google is a trademark of Google LLC.
- Certain trim levels may have limited availability. Final pricing and payment terms will be available closer to delivery time at Volvo Cars retailers. Retailer price may vary. Stated pricing does not include delivery and destination fee.

Volvo Cars in 2023

For the full year 2023, Volvo Car Group recorded a record-breaking core operating profit of SEK 25.6 billion. Revenue in 2023 amounted to an all-time high of SEK 399.3 billion, while global sales reached a record 708,716 cars.

About Volvo Car Group

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the

Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B".

"For life. To give people the freedom to move in a personal, sustainable and safe way." This purpose is reflected in Volvo Cars' ambition to become a fully electric car maker by 2030 and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to be a climate-neutral company by 2040.

As of December 2023, Volvo Cars employed approximately 43,400 full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg and Shanghai (China).

Keywords:

Corporate News, Press Releases, V90 Cross Country, XC60, Product News, 2024

Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

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