

## Press Release

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# Volvo Car USA 2025 model year pricing and changes

**MAHWAH, NJ** (Jan. 21, 2025) – Volvo Car USA announced today complete pricing for the Swedish brand's 2025 model year lineup of luxury vehicles in the U.S., highlighted by the introduction of two new fully electric SUVs: the Volvo EX90 and EX30.

### Continuing towards electrification

Volvo Cars continues to support customers on their journey toward electrification, offering a mild-hybrid, plug-in hybrid or fully electric Volvo to fit every lifestyle.

Revealed in November 2022, the flagship Volvo EX90 represents a new era of safety for Volvo Cars. The seven-seat luxury SUV further raises the company's standards in safety and a more sustainable lifestyle. The Volvo EX90 rides on a dedicated electric platform that eliminates the need for luxury car buyers to decide between practicality and full electrification, offering up to 310 miles of tailpipe-emission-free driving range\* and the ability to charge from 10-80 percent in about 30 minutes\*.

In the EX90 customers can experience the Scandinavian design, resulting in a versatile and stylish family car that seamlessly pairs cutting-edge technology with modern and elegant proportions.

All Americas-bound Volvo EX90 models will be built at the Volvo Cars plant near Charleston, South Carolina and offered with a starting price of \$79,995 (MSRP).

At the other end of the lineup is the Volvo EX30, which quickly became one of the best-selling electric vehicles in Europe after it was revealed in June 2023. Now U.S. customers can purchase the most requested model, the 422 hp EX30 Twin Motor Performance, in Plus or Ultra equipment levels for a starting price of \$44,900 (MSRP).

The extended-range Twin Motor Performance variant features all-wheel drive and is the quickest accelerating Volvo ever. With a charging capacity of up to 153 kW the EX30 has a range of 253 miles\*. This enables the battery to be charged from 10 to 80 percent in a little over 25 minutes\*.

Every Volvo car comes standard with the safety, quality, and Scandinavian design expected from the brand.

### Introducing the EX40

For 2025 the fully electric XC40 Recharge is renamed EX40 to fit seamlessly with the other fully electric Volvo models EX30 and EX90. The XC40 name remains for mild-hybrid variants of the model.

The EX40 Twin Motor variant features an 82 kWh battery, up from 78 kWh. The charge rate for both the Single Motor and Twin Motor variants have been increased to 205kW DC from 200 kW.

### The best-ever Volvo XC90

The award-winning XC90 is a Volvo Cars icon and thanks to a broad suite of technology and design updates inside and out, the award-winning and best-selling flagship hybrid SUV is now better than ever.

Several design updates in the new 2025.5 Volvo XC90 bring a more contemporary look to the confident and elegant exterior and interior. The front end has been completely redesigned to align more closely with our electric car designs and to create a more modern expression. Form meets function when it comes to the modernized, signature T- shaped headlight design (Thor's Hammer), which is available in all variants of the new XC90. A slimmer shape and lens that stretches all the way to the front air in take creates a hi-tech look aligned with the headlight design of the new generation Volvo cars while further enhancing the car's presence on the road.

A reconfigured cabin with improved sound insulation and new premium materials enhances comfort and increases usable space for an even more exclusive and intuitive experience. With a new free-standing center display and a new contemporary user interface, we also introduce an updated digital experience in the XC90. Technical updates such as an improved chassis with new damper technology add to comfort without compromising handling, starting at \$58,450 (MSRP).

At Volvo Cars, hybrid powertrain technologies are based on the concept of efficient power without compromise. All powertrains are designed to provide high performance combined with low fuel consumption and low tailpipe emissions. The new XC90 plug-in hybrid T8 eAWD has 33 miles\* of electric range on a single charge and more power when it's needed – an electric car with a back-up plan.

### Other updates

'Recharge' nomenclature has been eliminated from all plug-in hybrid models, which are now denoted simply by the T8 suffix indicating the level of power output. This new and streamlined naming standard makes it even easier for existing and new customers to understand which of the models are fully electric and which are hybrids no matter where in the world they may shop for a new Volvo car.

In line with this the C40 Recharge has been renamed EC40 and will return to the U.S. market for model year 2026. Customers interested in the EC40 sleek body style are encouraged to contact their retailer about the C40 Recharge.

To learn more about the new fully electric offerings and other Volvo cars, please visit [www.volvocars.com](http://www.volvocars.com).

<b>Vehicle and Trim</b>	<b>Starting MSRP</b>
EX30 Twin Motor Performance, Plus	\$44,900
EX30 Twin Motor Performance, Ultra	\$46,600
XC40 B5 AWD, Core, Bright theme	\$40,650
XC40 B5 AWD, Plus, Bright theme	\$45,500
XC40 B5 AWD, Plus, Dark theme	\$45,500
XC40 B5 AWD, Ultra, Bright theme	\$49,300
XC40 B5 AWD, Ultra, Dark theme	\$49,300
EX40 Single Motor Extended Range RWD, Core	\$52,500
EX40 Single Motor Extended Range RWD, Plus	\$55,300
EX40 Single Motor Extended Range RWD, Ultra	\$59,000
EX40 Recharge Twin Motor AWD, Core	\$54,250
EX40 Recharge Twin Motor AWD, Plus	\$57,050
EX40 Recharge Twin Motor AWD, Ultra	\$60,750
V60CC B5 AWD, Plus	\$50,300
V60CC B5 AWD, Ultra	\$55,400
XC60 B5 AWD, Core	\$47,050
XC60 B5 AWD, Plus	\$51,700
XC60 B5 AWD, Ultra	\$57,000
XC60 B5 AWD, Ultra, Black Edition	\$58,100
XC60 T8 eAWD plug-in hybrid, Core	\$58,050
XC60 T8 eAWD plug-in hybrid, Plus	\$62,600
XC60 T8 eAWD plug-in hybrid, Ultra	\$67,850
XC60 T8 eAWD plug-in hybrid, Ultra, Black Edition	\$68,950
XC60 Polestar Engineered T8 eAWD plug-in hybrid	\$75,250
S90 B6 AWD, Plus	\$58,300

S90 B6 AWD, Ultra	\$63,900
V90CC B6 AWD, Plus	\$59,800
V90CC B6 AWD, Ultra	\$64,800
2025 XC90 B5 AWD, Core, 7-Seater	\$57,400
2025 XC90 B5 AWD, Plus, 7-Seater	\$60,700
2025 XC90 B5 AWD, Ultra, 7-Seater	\$66,300
2025 XC90 B6 AWD, Core, 7-Seater	\$62,300
2025 XC90 B6 AWD, Plus, 7-Seater	\$64,300
2025 XC90 B6 AWD, Ultra, 7-Seater	\$70,100
2025 XC90 B6 AWD, Plus, 6-Seater	\$64,800
2025 XC90 B6 AWD, Ultra, 6-Seater	\$70,600
2025 XC90 T8 eAWD plug-in hybrid, Core, 7-Seater	\$71,900
2025 XC90 T8 eAWD plug-in hybrid, Plus, 7-Seater	\$73,800
2025 XC90 T8 eAWD plug-in hybrid, Ultra, 7-Seater	\$79,600
2025 XC90 T8 eAWD plug-in hybrid, Plus, 6-Seater	\$74,300
2025 XC90 T8 eAWD plug-in hybrid, Ultra, 6-Seater	\$80,100
2025.5 XC90 B5 AWD, Core, 7-Seater	\$58,450
2025.5 XC90 B5 AWD, Plus, 7-Seater	\$62,550
2025.5 XC90 B5 AWD, Ultra, 7-Seater	\$66,950
2025.5 XC90 B5 AWD, Plus, 6-Seater	\$63,050
2025.5 XC90 B5 AWD, Ultra, 6-Seater	\$67,450
2025.5 XC90 B6 AWD, Core, 7-Seater	\$63,350
2025.5 XC90 B6 AWD, Plus, 7-Seater	\$66,150
2025.5 XC90 B6 AWD, Ultra, 7-Seater	\$70,550
2025.5 XC90 B6 AWD, Plus, 6-Seater	\$66,650
2025.5 XC90 B6 AWD, Ultra, 6-Seater	\$71,050
2025.5 XC90 T8 eAWD plug-in hybrid, Core, 7-Seater	\$73,000
2025.5 XC90 T8 eAWD plug-in hybrid, Plus, 7-Seater	\$75,800
2025.5 XC90 T8 eAWD plug-in hybrid, Ultra, 7-Seater	\$80,200
2025.5 XC90 T8 eAWD plug-in hybrid, Plus, 6-Seater	\$76,300
2025.5 XC90 T8 eAWD plug-in hybrid, Ultra, 6-Seater	\$80,700
EX90 Twin Motor, Plus, 7-Seater	\$79,995
EX90 Twin Motor, Ultra, 7-Seater	\$84,345
EX90 Twin Motor, Plus, 6-Seater	\$80,495
EX90 Twin Motor, Ultra, 6-Seater	\$84,845
EX90 Twin Motor Performance, Plus, 7-Seater	\$84,995
EX90 Twin Motor Performance, Ultra, 7-Seater	\$89,345
EX90 Twin Motor Performance, Plus, 6-Seater	\$85,495
EX90 Twin Motor Performance, Ultra, 6-Seater	\$89,845

**The small print:**

- Certain trim levels may have limited availability. Final pricing and payment terms will be available closer to delivery time at Volvo Cars retailers. Retailer price may vary. Stated pricing does not include delivery and destination fee.
- Select fully electric and plug-in hybrid models may be eligible for local state incentives.
- Estimated range according to the EPA driving cycles. The actual range achieved under real conditions varies depending on driving behavior, driving conditions, how you maintain your vehicle, battery and other external factors. Visit [fuel economy.gov](http://fuel economy.gov) for further information
- Volvo EX90 models equipped with 21-inch wheels have an EPA-certified electric driving range of up to 310 miles (MPGe: 86 city/ 82 highway/ 84 combined), while models equipped with 20-inch or 22-inch wheels feature an electric range of up to 300 miles (MPGe: 83 city/ 78 highway/ 81 combined) when the battery is fully charged and under ideal driving conditions. Use for comparison purposes only. Your range and MPGe will vary for many reasons, including but not limited to, driving conditions, how and where you drive, how you maintain your vehicle, battery-package/condition, and other factors. Visit [fuel economy.gov](http://fuel economy.gov) for further information.

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**About Volvo Car USA**

Headquartered in Mahwah, New Jersey, Volvo Car USA LLC (VCUSA) ([www.volvocars.com/us](http://www.volvocars.com/us)) is a subsidiary of Volvo Car Group of Gothenburg, Sweden (Nasdaq Stockholm VOLCAR B), providing sales, marketing, parts, service, technology, and training support to Volvo automobile retailers in the United States since the 1950s. Operations also include a manufacturing campus in Ridgeville, SC that underlines the company's long-term commitment to the U.S. as a key market. In addition, VCUSA maintains offices in California and parts distribution and training centers across the country. More information is available on the Volvo Car USA media website: <http://www.media.volvocars.com/us>

### **Volvo Cars in 2023**

For the full year 2023, Volvo Car Group recorded a record-breaking core operating profit of SEK 25.6 billion. Revenue in 2023 amounted to an all-time high of SEK 399.3 billion, while global sales reached a record 708,716 cars.

### **About Volvo Car Group**

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B".

"For life. To give people the freedom to move in a personal, sustainable and safe way." This purpose is reflected in Volvo Cars' ambition to become a fully electric car maker and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to achieve net-zero greenhouse gas emissions by 2040.

As of December 2023, Volvo Cars employed approximately 43,400 full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg and Shanghai (China).

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Descriptions and facts in this press material relate to Volvo Cars' international car range. Described features might be optional. Vehicle specifications may vary from one country to another and may be altered without prior notification.

## **Media Contacts**

### **Thomas McIntyre Schultz**

Product & Technology Communications

Volvo Car USA LLC

Phone: +1 201-417-3408

[thomas.schultz@volvocars.com](mailto:thomas.schultz@volvocars.com)

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