

Press Release

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Volvo XC60 Plug-in Hybrid crowned 2025 Caravan and Motorhome Club Towcar of the Year

- Overall Caravan and Motorhome Club Towcar of the Year title foremost among five honours for Volvo in the 2025 awards
- Judges report “there’s no better towcar on sale right now”
- XC60 Plug-in Hybrid T6 mid-size SUV also wins Family Towcar, Hybrid Towcar and 1,800kg+ caravan weight categories
- Volvo V90 Plug-in Hybrid T8 large estate takes top place in the 1,700kg-1,800kg caravan weight class

Volvo has achieved exceptional results in the 2025 Caravan and Motorhome Club Towcar of the Year Awards, collecting five honours, including the prestigious overall Towcar of the Year title.

Bestowing the top prize on the Volvo XC60 Plug-in Hybrid T6, the judges declared: “There’s no better towcar on sale right now.”

The all-wheel-drive mid-size SUV was further named best family towcar, best hybrid towcar and the best model for pulling caravans above 1,800kg in weight. The Volvo V90 Plug-in Hybrid T8 large estate was also rewarded, winning the 1,700kg-1,800kg caravan weight class.

The results sustain Volvo’s long-running success in the awards, with 25 honours collected over the past eight years.

Announcing the awards, the Caravan and Motorhome Club said: “The mightily impressive Volvo XC60 Plug-in Hybrid wowed the judges with its effortless performance, towing capability, ease of driving, comfort levels and roomy interior, which is ideal for discerning caravanners.”

Rob Deane, Volvo Car UK’s Commercial Operations Director, said: “Few automotive awards subject their entrants to such close scrutiny, so to be honoured by the Caravan and Motorhome Club is a much-valued seal of approval. It rewards the importance we place on making our cars practical to own and use, as well as desirable, luxurious, safe and sustainable.”

The XC60 was praised by the judges for its luxuriousness, “cool” design and practicality that allows family-sized luggage loads to be carried. Its level stance when towing a caravan and excellent sight lines when reversing into a pitch were also commended.

The Caravan and Motorhome Club Towcar of the Year Awards are the UK’s longest-established towing awards. This year, 33 vehicles were put through their paces at the UTAC Millbrook Proving Ground in Bedfordshire. On top of each vehicle’s towing ability, their practicality, comfort and quality were also assessed by the independent judging panel, which included specialist journalists and caravanning experts.

For more information about the Volvo XC60 and V90, and to use the online configurator, please go to www.volvocars.co.uk.

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Volvo Cars in 2023

For the full year 2023, Volvo Car Group recorded a record-breaking core operating profit of SEK 25.6 billion. Revenue in 2023 amounted to an all-time high of SEK 399.3 billion, while global sales reached a record 708,716 cars.

About Volvo Car Group

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B".

"For life. To give people the freedom to move in a personal, sustainable and safe way." This purpose is reflected in Volvo Cars' ambition to become a fully electric car maker and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to achieve net zero greenhouse gas emissions by 2040.

As of December 2023, Volvo Cars employed approximately 43,400 full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg and Shanghai (China).

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Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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