

Press Release

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NEW VOLVO S80 WINS CHAUFFEUR APPROVAL AND NEW BUSINESS APPRAISAL

- Positive feedback from executive chauffeur drivers and customers
- Popular new VIP 5 day test drive appraisal programme for businesses

Since its arrival in the UK in autumn 2006, the new Volvo S80 executive saloon's distinctive characteristics of Scandinavian design and innovative technology as well as enhanced levels of ride quality, passenger space and comfort are proving successful in meeting the demands of business customers.

Tristar Worldwide Chauffeur Services, a company which runs the UK's largest luxury chauffeur fleet and aims to deliver an outstanding business service, has added to its 550-strong Volvo fleet by recently taking delivery of 250 new Volvo S80s.

Managing director Dean de Beer comments, "Our customers trust Tristar to deliver them safely and promptly to their most important engagements in comfort and luxury. Volvo is the vehicle supplier we choose year after year to deliver the quality and consistency of service that our clients have come to expect."

According to one of Tristar's longest-standing Executive Chauffeurs, Peter Solomon, the new Volvo S80 is winning praise from both driver and passengers. "Part of my job involves driving for long periods of time, so the comfort of a vehicle really enhances my job satisfaction. There are noticeable improvements in the vehicle handling and my passengers have also commented on the quality of the interior of the vehicle, and the exceptionally smooth ride," he explains.

Volvo's research shows that spending an extended period of time with the Volvo S80 really helps customers appreciate the true benefits of this luxurious saloon. Company car drivers can now experience the full S80 range with Volvo's new and already popular VIP demonstrator offer. A new Volvo S80 can be delivered to office premises anywhere in England, Scotland and Wales for a five day test drive. Fleet Managers simply need to call 08457 300 140 or visit www.volvocars.co.uk/S80VIP for further details.

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Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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