

Press Release

Jul 30, 2007 | ID: 15116

BEST IN CLASS PREDICTIONS AND EXCLUSIVE PRE-LAUNCH ACTIVITY FOR THE ALL-NEW VOLVO V70 AND XC70

- Best in class residual value predictions
- 'Freedom' test drives around the UK ahead of Showroom launch

Volvo Car UK announces class leading residual values for its all-new Volvo V70 and XC70 premium estate¹ models, plus the opportunity to test drive the cars before they make their official showroom debut in September.

The all new Volvo V70 and XC70 have recently been awarded 'best in class' future residual values by industry experts. CAP, which predicts future used values for the motor industry and Lex, the UK's largest leasing company have both issued figures predicting that the all-new Volvo V70 and XC70 will be worth more than their closest rivals in the used car market.

After three years and 60,000 miles both CAP and Lex forecast the Volvo V70 D5 SE will be worth a class-leading 49% (£13,600) of its original OTR price of £27,995. That puts it 5% ahead of rival BMW 525dSE and 8% ahead of the Audi A6 2.7TDi SE. CAP has also put the all-new Volvo XC70 ahead of rivals predicting that it will be worth 49% (£15,100) of its value after three years and Lex forecasting a value of 48%.

"The residual value forecasts reflect the excellent used car prices the current estates have achieved, together with an increase in value because of the significant step-up in style, driving dynamics, functionality and quality evident in the all new Volvo V70 and XC70," commented Volvo Car UK's corporate sales and leasing manager, John Wallace.

To satisfy customer demand for early test drives, Volvo is hosting a series of Freedom events which will be taking place every weekend throughout August at various exclusive locations throughout the country². These free-of-charge events enable potential customers to get behind the wheel of the all new Volvo V70 and XC70 with a series of 30 minute unaccompanied test drives. For more information and to book a place visit www.volvocars.co.uk/freedom

Volvo is also rewarding early buyers with an exclusive opportunity to enhance specification with attractive options at a reduced rate. Customers can save up to £1,700 on RTI satellite navigation including live road traffic information, remote control and Europe DVD maps and Premium Sound Audio system complete with 12 speakers, 5 x 130W amplifier and Dolby Pro Logic II Surround Sound on orders placed before 31 August 2007.³

Ends

Notes to editors

1. For full product and pricing information on the all-new Volvo V70 and XC70 models please visit <http://www.media.volvocars.co.uk/>

2. Volvo Freedom events are taking place at:

Down Hall, Hertfordshire - 3-5 August
Dunblane Hydro Hotel, Nr Stirling - 10-12 August
Bosworth Hall, Warwickshire - 17-19 August
Hollins Hall, West Yorkshire - 24-26 August

3. For an introductory price of £850, instead of the Volvo recommended retail price of £1,850, customers can specify the RTI satellite navigation option. Customers can also upgrade to Volvo's benchmark Dynaudio Premium Sound Audio System for just £300 (compared to the £1,000 RRP). These offers are valid on all orders placed before the 31 August 2007. Customers who order after this deadline will qualify for the RTI Satellite Navigation System at a reduced list price cost of £1,000. Terms & Conditions apply.

Keywords:

V70 (2007), XC70 (2007), Press Releases, 2008, XC70 (2008-2016), V70 (2008-2016)

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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