

Press Release

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ANOTHER AWARD FOR THE V70, VOLVO'S ULTIMATE ESTATE CAR

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The iconic Volvo V70 (2000-2007) has been awarded the Best Used Estate title at the annual What Diesel? Car of the Year Awards, adding yet another trophy to the estate car's cabinet. The Volvo V70 D5 beat off stiff competition from rivals such as Volkswagen Passat 1.9 TDI Estate and BMW 320d Touring to secure the top spot.

When the Volvo V70 estate was launched it dominated the premium large estate car market, and defined the parameters by which estate cars were judged by mixing practicality and design with quality, comfort and desirability.

What Diesel? Editor Ian Robertson said of the Volvo V70 "The V70 estate is an absolute legend, offering immense carrying capacity, coupled with Volvo's impressive safety record."

Volvo's 2.4-litre turbocharged diesel powerplant has been the best selling diesel engine in the Volvo V70 range since its introduction in 2001 and, with strong residual values, the model remains a popular investment. For example a 2003 model Volvo V70 D5 SE on a 52 plate (58,000 miles) is available through Volvo's Selected Used Car programme² - from around £11,995, this includes leather seats, Electronic Climate Control, alloy wheels, CD changer, cruise control and heated seats³.

In addition the car will have been prepared to a strict Selected Used Car standard which begins with an 84 point check. The car will have been verified for mileage and ownership history. The buyer's peace of mind is underlined by an excellent 12 month 20,000 mile warranty package including Volvo roadside assistance and European cover. A similar specified V70 example from 2006 with 33,000 miles on the clock from around £17,995 will receive all the same Selected Used Car benefits and cover level but with the added assurance of a 2 year 40,000 mile warranty as standard.

"For many people, Volvos are the only estates worth considering. With renowned Volvo quality, safety and dependability as well as the peace of mind from a comprehensive approved used car programme, the Volvo V70 is an outstanding used car choice," comments Bruce Greenwood, Volvo's Used Car Programme Manager.

Ends

1. Volvo V70 (2000 to 2007) model has consistently won awards both new and used, including: What Car? Car of the Year Awards, 'Best Estate', 2000, 2001 and 2002
Auto Express, New Car Honours, 'Estate Car', 2001 and 2002
Auto Express, Used Car Honours, 'Estate Car', 2000, 2001, 2002, 2003, 2004, 2005
Used Car Buyer, 'Best Estate', 2001, 2002, 2003, 2004

2. For more information on Volvo Selected Used Cars or to search for cars available visit: <http://www.volvoselectedusedcars.com/>. All Volvo Selected Used Cars are prepared to high Volvo standards and sold with a comprehensive warranty where cars that are under 2 years old and travelled less than 40,000 miles at time of purchase, receive a 2 year/40,000 mile warranty, while

those over 2 years or travelled more than 40,000 miles receive a 1 year/20,000 mile warranty. This also includes Volvo Assistance breakdown cover valid throughout Europe and 30 day/1,500 mile exchange programme.

3. Depending on availability by Dealer.

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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