

Press Release

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VOLVO OCEAN RACE CARS AND MERCHANDISE ON SAIL NOW

- Prices announced for the special edition Volvo Ocean Race V70, XC70 and XC90 available in a unique Ocean Blue pearlescent paint
- Volvo Ocean Race PUMA clothing and merchandise now available to order

The Volvo Ocean Race is the world's most gruelling ocean adventure taking nearly nine months to sail 39,000 nautical miles of the globe's most treacherous seas. With five months to go before the ships set sail from Alicante, Volvo can announce prices for the special edition Volvo V70, XC70 and XC90 Ocean Race models with first customer cars expected in July. People who want to look the part too can now buy official Volvo Ocean Race clothing and merchandise by PUMA.

Volvo V70, XC70 and XC90 Ocean Race

The eye-catching Volvo Ocean Race Models start at £1,000 above the SE Specification for the XC70 and XC90 and £1,500 above for the V70. Prices for the Volvo V70 start at £26,795 for the 2.0F and £26,995 for the 2.0D, while prices start at £32,035 for the XC70 D5 and £36,345 for XC90 D5. The special edition Volvo Ocean Race models are available with a full range of engines¹.

A unique Ocean Blue pearlescent paint immediately differentiates the Volvo Ocean Race editions from the standard models, which are also available in Electric Silver. The appearance is further enhanced with a new, more exclusively designed Volvo Ocean Race emblem and chrome exterior details. All the cars feature full Ocean Race leather upholstery and are available in Soft Beige or Off Black with the centre console and other details in silk matt aluminium inlays.

Volvo Ocean Race Merchandise Collection by PUMA 2008-2009

A vibrant orange is the dominant colour that keeps popping up across the range of the new sailing-themed 'Life at the Extreme' Volvo Ocean Race official merchandise. Part of an exclusive tie-in with global sports lifestyle company PUMA, a range of bright coloured clothing and merchandise is now available to order by visiting www.volvocars.co.uk/vorcollection or by stopping off at a Volvo dealer.

Exclusively designed thick all-weather jackets, windbreakers, gilets and jumpers protect from the elements, while t-shirts, Bermuda shorts and ladies capri pants keep you cool when the sun's out. The stylish, durable and comfortable clothing all come with a Volvo Ocean Race logo and detail. A selection of kids clothing, flip flops, hats, bags and other accessories are also available.

Items in the range include

- A thick, warm all weather jacket in black or gray - £138.80
- Windbreaker jackets in black or white - £92.50
- Graphic t-shirt in orange, blue, white and black - £23.10
- Stylish gilet in orange, gray and black - £61.30
- Long Bermuda shorts in black or gray violet - £46.30
- Ladies Capri shorts in black or white - £38.80

For more information and to see the full Volvo Ocean Race Merchandise Collection by PUMA visit www.volvocars.co.uk/vorcollection

Ocean Race Edition pricing

V70 Ocean Race	OTR Price
2.5T	£28,185
3.2 Geartronic	£32,185
2.0D	£26,995
2.4D	£28,520
D5	£29,520
2.0F	£26,795
2.5FT	28,295
XC70 Ocean Race	
3.2 AWD Geartronic	£34,705
D5	£32,035
XC90 Ocean Race	
3.2 AWD Geartronic	£37,550
D5	£36,345

Ends

Notes to editors

¹ XC90 Volvo Ocean Race is not available with the V8 engine

The race begins on 4 October 2008 with an in-port race in Alicante, Spain and departs on the first leg on 11 October. The finishing line is in St Petersburg, Russia, on 27 June 2009. Consisting of 10 legs there are stops in Cape Town (South Africa), Cochin (India), Singapore, Qingdao (China), Brazil (Rio de Janeiro), Boston (USA), Galway (Ireland), Göteborg (Sweden) and Stockholm (Sweden). The 2008-09 event also includes an in-port race in most of the stopovers.

For further information and images on the Volvo Ocean Race models please refer to the press release dated 4 March 2008, titled: Volvo unveils Volvo Ocean Race special edition models.

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Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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