

## Press Release

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# NEW VOLVO C30 AND C70 PRICES ANNOUNCED

Volvo Car UK has announced prices for the new C30 SportCoupe and C70 coupe/convertible. The Volvo C30 starts from only £14,495 OTR for the 1.6 S, while customers can purchase a new Volvo C70 2.0D S for £25,995 OTR.

The new Volvo C30 and C70 were unveiled at the IAA Frankfurt Motor Show in September 2009 showcasing extensive facelifts to give the cars distinct new styling. Both models will arrive in dealer showrooms and be available for customer test drives this December, with first customer deliveries in January 2010.

### Volvo C30 specification and pricing

Starting at £14,495 OTR, the Volvo C30 will be available in four trim levels S, SE, SE Lux and R-DESIGN and will have the choice of six engines including the 99 g/km CO<sub>2</sub>-emitting 1.6D 109 PS DRIVE with Start/Stop right up to the turbocharged T5 producing 230 PS.

The S model offers a high level of specification with features such as ECC (Electronic Climate Control), Information Centre, power windows, a leather steering wheel and gear knob, floor mats, CD player and an Aux input and 16" Convector alloy wheels (Libra alloys on DRIVE S), as well as all the advanced safety systems you'd expect from a Volvo including DSTC (Dynamic Stability and Traction Control).

The SE trim level adds Cruise Control, steering wheel remote controls and Leksand Textile/T-Tec upholstery on the inside. Exterior additions include front fog lights, 17" Styx White alloy wheels and auto-folding power door mirrors with ground lights.

The SE Lux enhances the SE specification with luxury features such as leather upholstery, power drivers seat with memory, 17" Spartacus alloy wheels and active bending lights with headlamp cleaning system.

Based on the S specification, R-DESIGN models benefit from steering wheel remote audio controls, embossed R-DESIGN leather/T-Tec upholstery available in two colour combinations, aluminium deco centre stack and door inserts, blue instrument dials and sports floor mats with contrast piping on the inside. External features include a bodykit with front and rear spoilers and colour matched side skirts, tailgate spoiler, front fog lights, chrome plated sports tailpipe, grille and door mirror housings in silver matt finish and five spoke 17" Cratus Alloy wheels. The new Sports Chassis has also been introduced as standard to R-DESIGN to give a dynamic driving experience to match its sporty appearance. The Sports Chassis is also available as an option on non-R-DESIGN models.

Volvo offers a range of options so customers can personalise their C30 including 18" alloy wheels (£500), rear park assist (£350), keyless drive (£350), Oyster burst trim (no cost option on SE and SE Lux and £250 on S), the new Sport Chassis (£400), a choice of exterior contrast colours (£175) and a range of interior and exterior accessory styling kits.

Volvo C30	Prices OTR
S	

1.6D DRIVe (109 PS)	£16,245
1.6D DRIVe (109 PS) with Start/Stop	£16,710
1.6 (100 PS)	£14,495
<b>SE</b>	
1.6D DRIVe (109 PS)	£17,995
1.6D DRIVe (109 PS) with Start/Stop	£18,460
2.0D (136 PS)	£18,610
D5 (180 PS)	£20,110
1.6 (100 PS)	£16,245
2.0 (145 PS)	£17,245
<b>SE Lux</b>	
1.6D DRIVe (109 PS)	£19,245
1.6D DRIVe (109 PS) with Start/Stop	£19,710
2.0D (136 PS)	£19,860
D5 (180 PS)	£21,360
2.0 (145 PS)	£18,495
<b>R-DESIGN</b>	
1.6D DRIVe (109 PS)	£18,245
2.0D (136 PS)	£18,860
D5 (180 PS)	£20,360
1.6 (100 PS)	£16,245
2.0 (145 PS)	£17,495
T5 (230 PS)	£20,235

### Volvo C70 specification and pricing

Along with a more refined appearance, the Volvo C70 also features a number of specification changes. Available in three trim levels - S, SE and SE Lux - and a choice four engines, including two diesels - 2.0D, D5 and two petrol derivatives - 2.4i, T5, the C70 range starts from £25,995 for the 2.0D S.

The S model comes complete with Volvo's familiar suite of safety features including WHIPS (Whiplash Protection System) as well as comprehensive standard specification including ECC (Electronic Climate Control), 16" Castula alloy wheels, front fog lights, power windows, information centre, cruise control, floor mates and Performance Sound Audio System.

The SE builds on the S specification by adding 17" Sirona alloy wheels, auto-folding power door mirrors with ground lights and rear park assist. Additions inside the car include Aluminium trim, Bluetooth® hands-free system, auto-dimming rear view mirror and High Performance Sound Audio System.

The luxurious SE Lux trim includes Leather-faced upholstery, power driver's seat and active bending lights with headlamp cleaning system.

For an additional touch of luxury, a Premium upgrade is available on the majority of trim levels by adding leather-faced upholstery and Satellite Navigation System (RTI) to the already high standard of specification.

Volvo C70	Prices OTR
<b>S</b>	
2.0D (136 PS)	£25,995
<b>SE</b>	
2.0D (136 PS)	£28,245
2.0D (136 PS) SE Premium	£30,245
D5 (180 PS)	£29,995
D5 (180 PS) SE Premium	£31,995
2.4i (170 PS)	£27,995
2.4i (170 PS) SE Premium	£29,995
<b>SE Lux</b>	
2.0D (136 PS)	£29,595
2.0D (136 PS) SE Lux Premium	£30,845

D5 (180 PS)	£31,345
D5 (180 PS) SE Lux Premium	£32,595
2.4i (170PS)	£29,345
2.4i (170 PS) SE Lux Premium	£30,595
T5 (230 PS)	£32,345
T5 (230 PS) SE Lux Premium	£33,595

Ends

**Notes to editors:**

Further information on the new Volvo C30 can be found on the press release dated 8 September titled: 'THE NEW VOLVO C30 SPORTSCOUBE' and release dated 14 September, titled 'NEW VOLVO C30 R-DESIGN WITH NEW SPORT CHASSIS AS STANDARD' and release 'NEW VOLVO C30 1.6D DRIVE WITH START/STOP EMITTING ONLY 99 G/KM OF CO<sub>2</sub>' issued on 15 September.

Information on the new Volvo C70 can be found on the press release dated 1 September, titled 'INTRODUCING THE NEW VOLVO C70'

**Keywords:**

C30, C70, Press Releases, 2010

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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