

Press Release

Aug 13, 2010 | ID: 34476

VOLVO CAR UK REPORTS RISING ORDER BOOK AS CORPORATE CONTRACT EXTENSIONS START TO EASE

- Company car fleets return to the market to replace vehicles on extended company car contracts, driving an increase in Volvo sales
- Replacing a four-year old Volvo V50 2.0D with the lowest CO₂ emitting 2011 V50 1.6D DRIVe Start/Stop delivers a Benefit in Kind tax saving of up to £27 per month for company car drivers
- 2011 Volvo V50 1.6D DRIVe with Start/Stop offers a 50g/km reduction in CO₂ emissions and 23.7mpg improvement in fuel economy compared to the lowest emission V50 model of 2006
- Growth of Volvo's Business Centre network from 23 sites to 25 by the end of 2010

Volvo Car UK has experienced a growth of over 40 per cent in corporate sales in the first half of 2010 as companies start to return to the market to replace vehicles on extended company car contracts.

Company car drivers can now benefit from lower CO₂ emissions and improved fuel consumption which results in reduced Benefit in Kind. In 2006, the lowest CO₂ variant of the V50 was the 2.0D, which offered fuel consumption of 48.7 mpg and emitted 154 g/km of CO₂. Today's low emission V50 1.6D DRIVe Start/Stop model, emits only 104 g/km of CO₂ emissions and is capable of up to 72.4mpg, demonstrates how far engine technology has developed over the last four years and shows the clear benefit of getting drivers into a new car.

A 40 per cent tax payer driving a 2011 model Volvo V50 1.6D DRIVe with Start/Stop will save around £27 per month in lower Benefit in Kind tax bills and benefit from a 23.7mpg improvement in fuel consumption.

"Engine technology has been developed dramatically since a typical lease car was registered in 2006. For instance, a 2011 V50 1.6D DRIVe with Start/Stop provides a 50g/km reduction in CO₂ emissions compared with the lowest CO₂-emitting 2006 model - the 2.0D. That is equivalent to a five tier drop in company car tax bands," said Selwyn Cooper, Volvo Car UK's National Corporate Operations Manager.

"We've seen a significant increase in orders during the last 6 months, with many fleets enquiring about getting their drivers into new cars with lower CO₂ emissions and better fuel consumption," he added.

Fleets are recognising, with DRIVe in particular, that their drivers don't have to compromise on comfort by driving a low emission car. All Volvo models, regardless of engine size, are available with the high level of specification company motorists have come to expect.

On the back of this strong start to the year, and with the launch of the dynamic all-new Volvo S60

and V60, Volvo has announced it is to expand its Business Centre network, from 23 to 25 sites by the end of 2010.

Volvo Business Centre dealers are resourced to sell more than 200 corporate vehicles annually, although a number of them achieve over 500 units. Cooper is also keen to support the non business centre dealers to handle local corporate business in a professional and knowledgeable fashion.

"We are talking to all our dealers about them developing sales people with business specialist skills in a bid to make the most of the launch of the all-new Volvo S60 and our range of DRIVE cars," said Selwyn. "We must build on our current corporate sales success as it is becoming an increasingly important part of Volvo's future growth ambition," he added.

Ends

2006 Volvo V50 2.0D SE manual CO ₂ : 154g/km P11D price: £19122 20% of P11D price Combined cycle fuel consumption: 48.7mpg 22% tax payer: £63.73 per month 40%: £127.47 per month	2011 Volvo V50 1.6DRIVE SE Start/Stop manual CO ₂ : 104g/km P11D price: £23165 13% % of P11D price Combined fuel consumption: 72.4mpg 20% tax payer: £50.17 per month 40%: £100.42 per month
--	---

Keywords:

Releases,Fleets,Model Year 2011,V50,Corporate

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

Related Images



[More Images >](#)

[media.volvocars.com >](http://media.volvocars.com)

[volvocars.com >](http://volvocars.com)

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).