

## Press Release

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# STAND OUT FROM THE CROWD FOR JUST £14,995

Volvo Car UK has announced that the C30 sports-coupe, with its iconic design and generous levels of standard specification, will start from just £14,995 on the road. This allows car buyers to benefit from a cost-effective yet appealing and distinctive model with numerous opportunities to create their own individual car.

The Volvo C30 ES 2.0 petrol (145PS) comes with a multitude of standard features, including electronic climate control, 16" alloys, leather steering wheel and gearlever, Volvo's stability system (DSTC), power windows, information centre, floor mats, CD player with auxiliary input and passenger airbag cut-off switch.

There are a range of options and accessories available to specify a C30 to meet the exact needs of the buyer, from styling kits<sup>1</sup> and tow bars to portable navigation systems and engine performance upgrades via Volvo's partnership with Polestar<sup>2</sup>.

The C30 is now offered with a choice of petrol and diesel engines ranging from the 2.0 petrol to the T5 (230PS) and D2 (115PS) to the D4 (177PS). The C30 also comes with varying levels of specification from the ES to the SE Lux, including the sports derived R-Design trim and Congestion Charge beating DRIVE fuel economy range producing just 99g/km of CO<sub>2</sub>.

-Ends-

<sup>1</sup> Further accessories can be viewed at [www.volvocars.co.uk/accessories](http://www.volvocars.co.uk/accessories)

<sup>2</sup> Polestar Performance upgrades are available from all Volvo Dealerships for £645 fully fitted. See [www.polestar.se](http://www.polestar.se) for available upgrades.

### Keywords:

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Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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