

Press Release

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VOLVO CARS: MOST IMPROVED BRAND FOR CO₂ EMISSIONS IN 2010

- Volvo tops the 'most improved' table in JATO's review of CO₂ car emissions
- DRIVE range helps average CO₂ emissions to fall below 158g/km
- 13.8% reduction of CO₂ emissions in just one year

Volvo Car's commitment its "DRIVE Towards Zero" mission was reaffirmed with the news that it is the most improved brand in the top twenty in JATO's latest report¹, "A Review of CO₂ Car Emissions across Europe FY2010" with average emissions of just 157.5g/km.

Volvo's success can be attributed to the continuing effort of both its drivetrain and design team ensuring each engine and bodystyle is optimised for fuel efficiency and thus CO₂ output. Along with the DRIVE range, the latest versions of Volvo's Gasoline Turbocharged Direct Injection petrol engines coupled with the newly announced higher powered and cleaner diesels all help towards Volvo's mission statement and the further reduction of CO₂ emissions.

The DRIVE range is now available in nine models, with seven models falling below the 120g/km of which three produce just 99g/km of CO₂. Volvo's belief is that economy should come without compromise. With this in mind, all of Volvo's DRIVE models have the same style, dynamics and practicality as the rest of the range.

With the Volvo C30, S40 and V50 DRIVE's producing only 99g/km of CO₂, they benefit from entering London's Congestion Charge Zone for free² and free 1st year rate and annual road tax. The Volvo S60, V60, V70 and S80 DRIVE's produce under 120g/km meaning they are all free from the 1st year rate and only command £30 each year for road tax.

¹ JATO's full report can be viewed at www.jato.com/IN/MEDIA/Pages/PressReleases.aspx

² Subject to a £10 annual fee

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Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

