

Press Release

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VOLVO OCEAN RACE EDITIONS

The Volvo Ocean Race is the world's most gruelling sailing adventure, testing the sailing prowess and human endeavour of its participants and competing in all four corners of the globe. To celebrate the start of the fourth Volvo Ocean Race, Volvo Cars has launched three limited edition models specifically designed with the sailing adventure in mind. Design details inspired by life on board a boat help distinguish these models from their standard counterparts with unique interior and exterior refinements.

The Volvo Ocean Race Editions are available to order now in the all-new Volvo V60, XC60 and XC70 with customer cars expected to be delivered in September 2011. To coincide with the improved specification available on these models for 2012, All Wheel Drive is now available in conjunction with the D3 engine in the XC60 and XC70, while the D5 becomes available with All Wheel Drive in the V60.

Customers can choose between two luxurious exterior colours, Volvo Ocean Blue II or Electric Silver. Meanwhile, inside, the sail-inspired leather upholstery in off-black or soft beige also features an embossed Volvo Ocean Race Logo on the backrest of the front seats.

Other features are the uniquely designed alloy wheels, chromed detailing and the Volvo Ocean Race emblem on the front wings.

Inside the car, the seats and door panels feature an added level of craftsmanship. The load cover displays the Volvo Ocean Race logo in print with stitching and sheet detailing, there are textile floor mats with clew (lower corner of a sail) inspired details in aluminium and the tread plate in aluminium is embossed with the text "Volvo Ocean Race". In addition, the Volvo Sensus start-up display shows the Volvo Ocean Race logo and text.

In addition to the impressive specification, customers can also specify the additional Ocean Race Convenience pack which includes autodimming rear view mirror, autofolding power door mirrors, rain sensor, rear park assist, high performance audio and Bluetooth.

Volvo Cars estimates it will sell about 7,500 of these exclusive models globally. The four largest markets are expected to be Germany, Sweden, UK and Italy. Other markets outside Europe that will be involved in the race will also sell the Ocean Race Editions.

Prices for the V60 D3 with start/stop Ocean Race Edition starts at £27,485 and rises to £34,595 for the D5 AWD Geartronic. D3 AWD with start/stop models are priced from £31,000 for the XC60 and £32,315 for the XC70, and increase to £33,150 and £34,465 respectively for the D5 AWD Geartronic versions.

Keywords:

Old V60, Volvo XC60, XC70 (2007), Press Releases, 2012, XC70 (2008-2016)

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