

Press Release

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DRIVE at EcoVelocity

Volvo's DRIVE vehicles will feature at the inaugural EcoVelocity Show which is being held at Battersea Power Station in London between the 8th and 11th September. The show is being organised by IMIE, organisers of the British Motor Show and Metro, the world's largest free newspaper.

Visitors to the show will be able to sample Volvo's entire DRIVE range, of which Volvo now has nine models. Seven of these models produce below 120 g/km (S60, V60, XC60, V70, XC70 and S80) and three of these produce below 100 g/km (C30, S40 and V50), meaning they are exempt from the London Congestion and benefit from free Road Tax. Visitors will also have the chance to get behind the wheel of the C30, V60 and XC60 and take them for a drive on the specially-constructed track in the shadow of the famous power station.

EcoVelocity is allowing manufacturers to showcase their latest green models which will include electric, hybrid and very low emissions. All of Volvo's current DRIVE range are powered by normal combustion engines emitting low emissions.

Event founder and organiser Giles Brown commented, "In the absence of the British Motor Show in 2011, EcoVelocity will be the most important and definitely not to be missed motoring event of the year."

"It is going to be of great interest to motorists learning what the industry has to offer them right now and in the future. People perceive that being environmentally sympathetic must mean switching to battery electric power or full hybrid cars. EcoVelocity is about real-world cars for real-world motorists".

Keywords:

Old S60, Old V60, Volvo XC60, C30, Press Releases, 2012, XC70 (2008-2016), V70 (2008-2016), S80 (2008-2016)

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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