

Press Release

Nov 08, 2011 | ID: 40898

The new Volvo C70 Inscription - A new refined look, inside and out.

Volvo Car UK has announced the arrival of the new Inscription edition of the C70 - at launch, the world's first four-seater convertible car with a three-piece folding hard top as standard. The new Inscription edition blends distinctive exterior details such as the painted grille and black 18-inch wheels with exclusive interior features, including Sovereign Hide upholstery and a leather-covered dashboard.

The Volvo C70 Inscription is available from £33,855 on the road for the D3 SE Inscription and can be ordered from mid-November with first deliveries in February 2012. Worldwide production volume is limited to 2,000 units a year.

"The Inscription is based on our human-centric Designed Around You philosophy, offering those customers who love convertibles and coupés a beautifully detailed version with a lot of kerb appeal," says Doug Speck, Senior Vice President Marketing, Sales and Customer Service at Volvo Car Corporation.

The Inscription can be combined with both five-cylinder 2.0-litre diesel engines offered in the UK: the D4 (177 hp/400 Nm) and D3 (150 hp/350 Nm). It is available in three colours: Black Stone (Solid), Black Sapphire (Metallic) and Ice White (Solid) and also benefits from exclusive 18-inch black Midir alloy wheels with black detailing and polished spokes and outer rim.

At the front of the Inscription edition, the high-gloss paint on the grille and the LED Daytime Running Lights are both surrounded by contrasting chrome, giving this C70 a distinctive "face".

Exclusive interior

The interior also features a distinctive new look that echoes the unique exterior, including:

- An exclusive leather-covered dashboard with contrasting stitching
- Sovereign Hide upholstery in Off Black or Calcite with the same contrasting stitching as on the dashboard, handbrake lever and carpets
- "Inscription" embroidered on the front headrests
- Special Inscription carpets and handbrake lever
- Steering wheel and gear shift knob with aluminium inlays
- Sports pedals with aluminium inlay
- Aluminium inlay in the iconic ultra-slim centre stack is standard, Black or Nordic Light Oak as an option

The Volvo C70 Inscription will debut at the 2011 Los Angeles Auto Show that opens on November 16th.

The Volvo C70 in detail

Launched in 2006 and refreshed in 2009 with a new front profile and rear light configuration, the Volvo C70 was the world's first four-seater convertible with a retractable hard top. With a new design, incorporating a steel retractable hard-top, came new challenges for Volvo's safety engineers. Reinforced A pillars, door-mounted inflatable side curtains and strengthened roll-over hoops to handle the extra weight, were amongst many of the features designed into the car.

For Model Year 2012, the C70 became available with a two-tone colour scheme, with selected

colours being able to be combined with a silver roof. New LED day running lights incorporated into the front bumper and a new chrome detailing strip became available for the rear bumper as an option.

Keywords:

C70, Press Releases, 2012, Product News

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

Related Images



[More Images >](#)

[media.volvocars.com >](http://media.volvocars.com)

[volvocars.com >](http://volvocars.com)

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).