

Press Release

May 13, 2013 | ID: 124264

Volvo V40 Cross Country - model year 2014

Volvo Car Corporation paved the way for a totally new segment with the V70 Cross Country already in 1997. Now, the Volvo V40 Cross Country brings the unique blend of capable ruggedness and expressive elegance up to a new altitude.

EXTERIOR

Capable all-roader

The driver rides 40 mm higher in the V40 Cross Country than in the standard V40. This capable impression is enhanced by a number of unique Cross Country details, including wheels with the same size as the Volvo V70, including up to 19-inch rims, a front with dark, contrasting bumper, honeycomb mesh grille and upright DRL-lights and the contrasting rear bumper with integrated skid plate.

Yet, the five-door, five-seat premium all-roader features refined off-road inspired details such as the anodized, black high-gloss frame around the greenhouse, the black rear-view mirror housings and the sleek rails floating over the roof.

INTERIOR

Copper and brown theme

Inside, the Raw Copper exterior colour alternative is echoed in the contrasting stitching - and it can be emphasised even further by choosing the Copper Dawn centre stack inlay. The leather upholstery comes in two different versions while three textile versions are available.

Designed around people

The interior of the Cross Country is designed around people with a strong emphasis on ergonomics, comfort and an engaging driving experience.

The wide instrument panel, together with the fluidity of the door design, creates a spacious, "large-car" feeling. The interior is designed to offer the driver and passengers a spacious and relaxing atmosphere with a true Scandinavian flavour.

Fully graphic display

The V40 Cross Country is available with a new, fully graphic instrument cluster that expresses emotional functionality, always displaying the most important information in any given situation right in front of the driver. The driver can choose between three graphic themes: Elegance, Eco and Performance.

Versatility for open-ended adventures

The V40 Cross Country offers thrill-seeking customers the right versatility to bring both friends and gear along on an open-ended adventure. The two-piece, 40/60, rear seat backrest can be easily folded.

Sensus Connected Touch - new connectivity possibilities

Sensus is extended with the option to add intuitive all-new technology that enables connectivity and Internet in the car. The Sensus Connected Touch turns the seven-inch display into a state-of-the-art infrared, beam-scanned touch screen that can be used even when wearing gloves - a world first in cars.

The driver goes online either via a car-mounted 3G/4G dongle or a personal mobile phone and the features include the industry's first in-dash, fully integrated, voice search Spotify application. The voice-activation system works on all music sources connected to the Connected Touch. It is also possible to share a WiFi network with everyone in the car.

CHASSIS & POWER TRAINS

All Wheel Drive enhances capability

The V40 Cross Country features class-leading driving dynamics with All Wheel Drive available on the T5 version to enhance the all-road, all-weather capability.

The five-cylinder 2.5-litre T5 engine has a power output of 254 hp and 400 Nm of torque, including 40 Nm overboost delivered during acceleration. It comes with automatic transmission and acceleration from 0-62mph takes 6.1 seconds. Fuel consumption is 34.0mpg (EU Combined).

There is also the T4, a 1.6-litre GTDi engine with 180 horsepower and maximum torque of 270 Nm, including 30 Nm overboost. Fuel consumption is 51.4mpg and this corresponds to CO₂ emissions of 129 g/km.

Smooth Powershift transmission

The T5 version comes with a six-speed automatic gearbox, while the T4 is available in combination with the automatic six-speed Powershift transmission or a six-speed manual gearbox. Powershift operates in principle as two parallel manual gearboxes with separate clutches, a system that provides quick and fuel-saving gear changes.

Fuel-efficient diesels

The five-cylinder 2.0-litre D4 turbo diesel has been optimised for fuel-efficient driving pleasure. It delivers 177 hp and has torque of 400 Nm across a wide rpm range. Acceleration from 0-62mph takes 8.3 seconds with the automatic gearbox (8.6 sec with manual). Fuel consumption and CO₂ emissions are 64.2mpg (117 g/km) with a manual gearbox and 54.3mpg (137 g/km) with the automatic (EU Combined).

In addition there is the 2.0-litre D3 producing 150 hp and 350 Nm of torque. Both turbo diesels are available with a six-speed automatic transmission or six-speed manual gearbox.

D2 version with CO₂ emissions of 99 g/km

The D2 version of the Volvo V40 Cross Country comes with CO₂ emissions as low as 99 g/km - corresponding to fuel consumption of 74.3mpg. The 1.6-litre diesel engine has 115 hp and 285 Nm of torque, including 15 Nm overboost. The D2 engine is combined with a six-speed manual gearbox and start/stop function. The D2 also now benefits from an optional automatic gearbox with fuel consumption (EU Combined) of 68.9mpg (108 g/km).

Hill Descent Control

To make altitude-changing adventures more comfortable for the driver, the V40 Cross Country also features Hill Descent Control on the T5 version with All Wheel Drive. The V40 Cross Country also has a practical Hill Hold function that makes starting on a hill easy.

SAFETY & SUPPORT

Park Assist Pilot - making parallel parking easy

The Park Assist Pilot makes parallel parking easy and precise by taking over and operating the steering wheel while the driver handles the gearbox and controls the car's speed.

Lane Keeping Aid - active help to stay on course

Lane Keeping Aid helps the driver stay in the lane. This feature applies extra steering torque to the steering column when the car gets close to a lane marking and is about to leave the lane. The system is active at speeds between 40mph and 125mph.

Enhanced Blind Spot Information System - for better visibility

The V40 Cross Country offers the enhanced Blind Spot Information System (BLIS), which is radar-based. The technology can now also monitor and alert the driver to rapidly approaching vehicles up to 70 m behind the car. Of course it still informs the driver about vehicles in the blind spots on both sides.

Cross Traffic Alert - covering your back

Cross Traffic Alert uses the radar sensors at the rear end of the car to alert the driver to crossing traffic from the sides when reversing out of a parking space. This is especially helpful in tight and crowded areas where the side view might be limited due to infrastructure, vegetation or other parked cars.

Road Sign Information - an extra "eye" on the traffic environment

Road Sign Information supports the driver by displaying road signs in the instrument display. Road Sign Information can be combined with the Speed Alert function, which provides the driver with a visual warning in the speedometer if the speed limit is exceeded.

Active High Beam - more relaxed driving in the dark

The Active High Beam technology in the Volvo V40 Cross Country helps the driver utilise high beam more efficiently. It offers automatic switching between high and low beam at the right moment.

Adaptive Cruise Control & Distance Alert - keeping the distance

The V40 Cross Country can be equipped with Adaptive Cruise Control (ACC), which promotes comfortable driving by using radar to automatically maintain a set time gap to the car in front. The Queue Assist function on cars with automatic gearbox maintains the set gap all the way down to standstill.

New Pedestrian and Cyclist Detection technology

New advanced software, including more rapid vision processing, has now made it possible to extend Volvo Cars' present detection and auto brake technology to cover certain cyclist situations as well.

The new Pedestrian and Cyclist Detection with full auto brake is equipped with an advanced sensor system that scans the area ahead. If a cyclist heading in the same direction as the car suddenly swerves out in front of the car as it approaches from behind and collision is imminent, there is an instant warning and full braking power is applied.

The technology also detects if a pedestrian steps out into the road in front of the car. If the driver does not respond in time, the car can warn and automatically activate the brakes.

The V40 Cross Country can also detect, alert and automatically brake if the car risks colliding with another vehicle in front.

Pedestrian Airbag Technology - a world first

In order to mitigate the consequences if a collision with a pedestrian is unavoidable, the Cross Country features newly developed Pedestrian Airbag Technology, a world first. It works like this:

Sensors in the front bumper register the physical contact between the car and the pedestrian. The rear end of the bonnet is released and at the same time elevated by the deploying airbag.

City Safety - active up to 31mph

The V40 Cross Country features the upgraded City Safety system. This system is active at speeds up to 31mph. The car automatically brakes if the driver fails to react in time when the vehicle in front slows down or stops - or if the car is approaching a stationary vehicle too fast.

Driver Alert Control - detecting and warning tired drivers

Driver Alert Control is designed to detect and warn tired drivers. The system can also cover other situations where the driver is distracted. Sensors register the car's movements. The control unit stores the information and calculates whether the driver risks losing control of the vehicle.

Full set of crash safety features - including knee airbag

The V40 Cross Country also features world-class crash safety including a safety cage with effective deformation zones and various grades of high-strength steel.

The driver's side is also fitted with a knee airbag. It is installed in the dashboard above the pedals and deployed together with the other airbags in the event of a frontal collision.

Volvo On Call combined with Bluetooth

The Volvo On Call system can be combined with the Bluetooth mobile phone service. The Bluetooth connection allows hands-free phone conversations as well as music streaming from a

preferred Bluetooth enabled portable music player. Volvo is actually the only brand to offer Bluetooth music streaming throughout the entire vehicle range.

Keep in touch via mobile application

A mobile application that makes sure that the driver can stay in touch with the parked car via an iPhone or Android smart phone. The mobile application is an extension of Volvo On Call.

Owners of all new models with Volvo On Call can download the application that opens up a range of connectivity possibilities. The mobile app is free and downloaded via the iPhone and Android application stores. The app is designed to offer the owner an intuitive, easy-to-use relationship with the car from a distance.

Keywords:

V40 Cross Country, Press Releases, 2014

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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