

Press Release

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Volvo Car Group almost doubles production of the innovative V60 Plug-in Hybrid

Volvo Car Group (Volvo Cars) is ramping up production of its world-first [V60 Plug-in Diesel Hybrid](#) by 90 per cent to cope with strong demand for the cars across Europe.

The increased demand, especially in Holland, Belgium and Italy, means that Plug-in Hybrid production at Volvo Cars' Torslanda plant in Sweden will be increased continuously from 150 to 282 units per week. All in all, Volvo Cars will produce 7,600 plug-in hybrids in 2013 - and the 2014 target is 10,000 units.

"We are exceptionally pleased that the V60 Plug-in Hybrid has received such a fantastic reception among consumers. However, I am not surprised. Our Plug-in Hybrid is a unique car, superior to all other hybrids on the market," says Peter Mertens, Senior Vice President Research and Development at Volvo Car Group. "Since the Plug-in Hybrid has been integrated into the established production flow together with other car models, we have the flexibility to quickly adapt to the increasing demand."

UK Sales

With strong demand in the UK, 2014 will see an increase to around 300 production slots, many of which are expected to be allocated by the end of 2013 as this year's quota gets sold and sales lead times extend beyond the end of the year.

CO₂ emissions at 48 g/km

The driver of the V60 Plug-in Hybrid selects the required driving mode via three buttons in the dashboard that gives the car three entirely different temperaments: Pure, Hybrid or Power.

In the default hybrid mode, the carbon dioxide emissions are just 48g/km. At the touch of a button, the driver can also choose to cover up to 31 miles on pure electric power - or use the combined capacity of the diesel engine and electric motor to create a veritable driving machine with 215+70 horsepower and 440+200 Nm of torque.

"This on-demand possibility to choose between different driving modes makes the V60 Plug-in Hybrid the perfect choice for the uncompromising customer who wants minimum carbon dioxide emissions combined with maximum driving pleasure," says Peter Mertens.

The Volvo V60 Plug-in Hybrid is the synthesis of close cooperation between Volvo Car Group and the Swedish electricity supplier Vattenfall. The two companies have financed the development project jointly.

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