

Press Release

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Volvo V70/XC70 wins Executive Car class honours in 2014 What Car? / JD Power Survey

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- Volvo V70/XC70 named Executive Car class winner in 2014 What Car? / JD Power Survey
- Quality, practicality, comfort and dealer experience all praised by owners
- Volvo S60/V60 and previous model S40/V50 also perform well

The Volvo V70 and XC70 have been named winners of the Executive Car class in the annual What Car?/JD Power customer satisfaction survey.

Owners praised the cars' high quality, practicality and great seats, as well as positive dealer experiences, placing it first in the executive car class and in 7th place overall.

Also included in the survey were the current S60/V60 and the previous generation S40/V50, all of which finished in the top third. Customers praised the S60/V60 for its fuel efficiency, premium quality cabin materials, audio system and overall driving experience.

The S40/V50 finished in 26th place overall with interior space, visibility and safety features all highlighted as strengths.

The What Car? / JD Power survey is based on the opinions of 15,000 owners of cars registered between January 2011 and December 2012. It measures satisfaction levels across several key categories, including vehicle appeal, vehicle quality and reliability, ownership costs and dealer service satisfaction.

Nick Connor, Managing Director of Volvo Car UK, said: "This latest survey is a great result for Volvo, and the V70/XC70 class win perfectly demonstrates the qualities that owners demand of a premium estate car today.

"Best of all though, this survey is based on the views and opinions of people buying and living with our cars on a daily basis - that makes this executive class win really valuable. It is also further evidence of how Volvo designs and builds cars that deliver a truly satisfying customer ownership experience."

For more information about the Volvo V70/XC70, and the full range of Volvo models, please visit www.volvocars.co.uk

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