

Press Release

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DOUBLE AWARD WINS AS VOLVO XC90 EXCELS AT FLEET AND CHAUFFEUR CEREMONIES

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- Seven-seat SUV wins Fleet Safety Initiative Award at the 2015 ACFO Awards
- Praised for its suite of standard safety features, including two world firsts
- Fully automatic emergency braking with pedestrian and cyclist detection is fitted as standard to every XC90

The Volvo XC90 has won the Fleet Safety Initiative Award at the prestigious 2015 ACFO Awards.

The ACFO (Association of Car Fleet Operators) Awards, which celebrate the best in the fleet sector, commended the XC90's innovative and ground-breaking safety technologies. These include two world firsts: run-off road protection, which helps to reduce the likelihood of spinal injuries if your vehicle leaves the road, and automatic emergency braking at an intersection.

Judges also praised the XC90's suite of standard safety aids, including City Safety, which features pedestrian and cyclist detection, and front collision warning with fully automatic braking.

Commenting on the award, ACFO chairman John Pryor said: "The XC90 returns Volvo to the very top as the leader in car safety, bringing genuinely new technology to the market."

Selwyn Cooper, Head of Business Sales of Volvo Car UK, said: "We're delighted that the XC90's ground-breaking safety technology has won such an award. Our vision is that no-one should be killed or seriously injured in a new Volvo by 2020 – and our IntelliSafe range of safety aids are designed to protect you no matter what you encounter while driving. The fact that this technology comes as standard on every version also means that all XC90 drivers get the same industry-leading level of protection."

In the same week, the XC90 was declared Luxury SUV of the Year in the 2015 Professional Driver QSI Awards. These awards honour the best in the chauffeur and private hire sectors, and the XC90 D5 Inscription was voted the finest upmarket SUV for its combination of an efficient four-cylinder diesel engine, the ability to seat seven people, and its smooth and refined motorway manners.

The XC90's Sensus information and entertainment system won particular praise. Mark Bursa, the editor of Professional Driver, said: "We were very impressed by the tablet-style sat-nav system, which offers more functionality than just about any other in-car infotainment system we've tested."

The all-new XC90 is Volvo's most technologically advanced and luxurious car ever. It is available with a range of efficient diesel and petrol Drive-E powertrains, while the plug-in hybrid T8 Twin Engine version has CO₂ emissions of just 49g/km. Its revolutionary features include Volvo's CleanZone air filtration system, and its spacious seven-seat interior combines contemporary Swedish design with exemplary quality.

For more information on the Volvo XC90, please visit the website: www.volvocars.com/uk

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Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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