

Press Release

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VOLVO CARS AT THE GENEVA MOTOR SHOW 2016

Media information – not for publication

The New Volvo V90, to be officially unveiled at 10:00 GMT on Thursday 18 February, will receive its public debut at the 2016 Geneva Motor Show. It will be joined by the New Volvo S90, shown for the first time at the Detroit Auto Show in January, and the Facelifted Volvo V40, the best-selling Volvo model in the UK, images of which will be released on 24 February.

Following a record-breaking year of sales in 2015 that saw Volvo Cars exceed 500,000 units for the first time in its 89-year history and the UK achieve its best result in 21 years, Volvo is firmly entering phase two of its transformation journey.

The new V90 is the third car built on our Scalable Product Architecture (SPA) and marks a huge leap forward in a segment that Volvo has helped to define over the years. The new models are joining a buoyant model portfolio, with the XC90 already showcasing the future of Volvo Cars to be delivered through an entirely new model line-up over the coming years.

Location

Palexpo, Hall 6, stand 6051

Press conference

Volvo Cars' President and CEO, Håkan Samuelsson, will lead a press conference at 14:00 on Tuesday 1 March.

Media reception

Visitors on 1 March are invited to a relaxed mingle party from 17:00 on the Volvo stand. The reception is intended to be an informal opportunity to meet all Volvo's spokespeople.

Interviews and spokespeople

Requests can be submitted for formal interviews with the following Executive Management Team members:

- | | |
|--------------------|---------------------------------|
| • Håkan Samuelsson | President and CEO |
| • Thomas Ingenlath | SVP, Design |
| • Peter Mertens | SVP, Research & Development |
| • Jonathan Goodman | SVP, Corporate Communications |
| • Björn Annwall | SVP, Marketing, Sales & Service |
| • Lars Wrebo | SVP, Purchasing & Manufacturing |
| • Lars Danielson | SVP, China Operations |
| • Lex Kerssemakers | SVP, Americas |

The following Volvo Cars spokespeople will be available for interview on the stand throughout both press days:

- V90 Project Team
 - Victoria Falksund – Vice President, Vehicle Line 90

- Lars Lagström – Product Manager
- Design
 - Maximilian Missoni – Vice President, Exterior Design
 - Louise Temin – Interior Design
- Safety
 - Lotta Jakobsson – Senior Technical Leader, Safety
- R&D
 - Stefan Karlsson – Manager, Vehicle Dynamics (Chassis)
 - Lutz Stiegler – Drive-E / e-propulsion
 - Malin Labecker – Sensus
- Autonomous Drive and C26
 - Erik Coelingh – Technical Specialist, Active Safety

Please submit requests by email with the following information:

- Name
- Publication
- Preferred spokesperson
- Subject
- Preferred date and time

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Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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