

Press Release

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Volvo Cars at the Geneva Motor Show 2017

Media information – not for publication

The new Volvo XC60 will be revealed at Volvo Cars' press conference at 10:45 CET (09:45 GMT) on Tuesday 7 March, in Hall 6 (stand 6051) at the 2017 Geneva Motor Show.

Volvo's latest new model will be shown for the first time globally on the Volvo stand. Featuring three advanced new driver-assistance features, the new XC60 will be one of the safest cars on the road when it replaces Volvo's current best-selling model.

In 2016, Volvo achieved a third consecutive year of record global sales, with 534,322 cars sold (up 6.2% on 2015's figure). A large part of this success was a strong performance from Volvo Car UK, which marked its highest sales volumes in a quarter of a century, with 46,696 cars sold (a 7% increase on 2015).

With challenging sales targets of 800,000 globally, and 60,000 in the UK by 2020, the coming months and years will see a continuation of the complete renewal of Volvo's product portfolio.

Interviews and spokespeople

Requests can be made for formal interviews with the following senior executives from Volvo:

- Henrik Green – Senior Vice President, R&D
- Thomas Ingenlath – Senior Vice President, Design

The following Volvo Cars spokespeople will be available for interview on the stand throughout both press days:

• Design

Steve Potter – Manager, Exterior Design
Niklas Palm – Senior Manager, Interior Design

• Sensus/Connectivity

Malin Labecker – Sensus

• Safety

Malin Ekholm – Director, Volvo Cars Safety Centre

• Powertrain/Electrification

To be announced

Please submit requests by email with the following information:

- Name
- Publication
- Preferred spokesperson
- Subject
- Preferred date and time

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