

Press Release

May 02, 2017 | ID: 207815

Volvo Car UK's popular S60 and V60 Business Edition receives Lux upgrade

- Lux version includes leather upholstery, rear parking camera and 17-inch alloys
- Luxurious, tax-friendly model offers BIK tax rates from just 22%
- Business Edition variant accounts for 29% of total S60/V60 sales
- S60 Business Edition Lux priced from just £24,545 (OTR); V60 from £25,745

Volvo Car UK is increasing its offering of fleet-friendly S60 and V60 models with the introduction of the Business Edition Lux variant.

Replicating the current Lux upgrade already available on Volvo's SE, R-Design and Cross Country variants, the Business Edition Lux provides some added luxury to the S60 and V60 models.

Popular with company car and fleet drivers alike, the Business Edition variants currently account for 29% of total S60/V60 sales, while almost half of Volvo's end-user business sales for the S60 and V60 were for the Business Edition in 2016, proving just how popular this specification already is.

The standard S60/V60 Business Edition is equipped with a host of executive perks, including City Safety autonomous emergency braking, Sensus Connect with satellite navigation, DAB radio and Bluetooth, dual-zone climate control, cruise control and LED daytime running lights.

The Lux package brings attractive 17-inch Rodinia alloy wheels, while the interior gets residual-value-enhancing leather upholstery along with Piano Black inlays and an active information display, which clearly presents the most important information to the driver at all times.

As well as these upgrades, the S60/V60 Business Edition Lux also benefits from a rear parking camera. This helps make parking and low-speed manoeuvring easier and safer, particularly if a towbar is also fitted to the car.

Selwyn Cooper, Head of Business Sales for Volvo Car UK, said: "At Volvo, we always listen to our customers to ensure our products and services make people's lives easier, safer and more convenient. While our S60 and V60 Business Edition versions strike the perfect balance between class-leading safety, connectivity, power and efficiency, as a result of customer feedback, we found there was a demand to include a variant that added a further element of luxury.

"With the BIK advantages of low CO₂ emissions and their excellent fuel consumption, the Business Editions are already high on the choice lists of many companies. Following the addition of the Lux variant, the S60 and V60 become even more compelling for our customers."

Available to order now, the S60 Business Edition Lux is priced from £24,545 (OTR), with the V60 priced from £25,745. The D2 diesel versions of both attract a BIK tax rate of just 22%.

For further information on the S60 and V60 Business Edition Lux, please visit www.volvocars.com/uk.

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Keywords:

Old S60, Old V60, Press Releases, 2016

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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