

Press Release

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Volvo expands V60 range with dynamic new R-Design version

- Volvo extends V60 estate range with addition of new R-Design variant, the predicted UK best-selling trim level
- Focus on sportier styling and more dynamic handling, including sports-tuned suspension
- High-gloss black exterior trim elements, plus 18- or 19-inch alloys
- Cabin features part-leather sports seats, black headlining, sports pedals and a sports leather steering wheel and gear lever
- Front and rear parking sensors, City Safety autonomous emergency braking and Volvo's Sensus connectivity system all provided as standard
- R-Design Pro versions also available, with an even more sophisticated standard specification, including head-up display, Keyless Drive and hands-free tailgate operation
- R-Design and R-Design Pro offered with all current V60 powertrains: 150hp D3 and 190hp D4 diesels, and 250hp T5 petrol
- V60 R-Design priced from £35,410 on the road (D3 manual)
- Available to order now, with first UK customer deliveries from late 2018

Volvo has added more choice and sporting style to its V60 estate car range with the introduction of new R-Design versions, priced from £35,410.

Dynamic design

R-Design variants are immediately recognisable thanks to exterior features that amplify the V60's striking, modern lines, including a high-gloss black finish for the mesh front grille, door mirror housings, window frames, integrated roof rails and twin tailpipe surrounds. They are also distinguished by their 18-inch alloy wheels with a diamond-cut finish. LED front foglights and front parking sensors (to accompany the rear ones) are provided as standard.

The cabin interprets the R-Design-style theme with a black headlining, sports pedals, a sports leather steering wheel and gear lever, and R-Design-etched tread plates. The sports front seats are fitted with part-leather upholstery, cushion extensions and multi-directional lumbar support. There are also metal mesh interior inlays, an auto-dimming rear-view mirror, and a central rear armrest with built-in storage and cupholders.

R-Design chassis

The specification is not simply about a sportier appearance, however. R-Design versions use sports-tuned suspension that delivers an even more engaging driving experience, with stiffer spring rates, faster-responding monotube dampers, thicker anti-roll bars and a 12mm lower ride height. This adds emphasis to the V60's character as a dynamic and versatile estate car that goes far beyond functional, family-friendly transport.

Powertrains

R-Design specification is available with all the current V60 Drive-E powertrain options: D3 and D4 diesels with a six-speed manual or eight-speed automatic transmission, and the T5 petrol automatic. Automatic versions are unique in the V60 range in featuring paddle shifts on the steering wheel for quick manual gear selection. Combined cycle fuel economy is up to 62.9mpg with CO₂ emissions from as little as 119g/km (D4 manual).

Generous equipment level

The R-Design features are in addition to the generous standard V60 equipment list, which includes a nine-inch touchscreen control system, two-zone climate control, automatic headlights with active high beam, 12.3-inch driver's information display and a powered tailgate. All models also come with Volvo's advanced City Safety suite of collision-avoidance aids, along with Sensus connectivity, including satellite-navigation, voice-activated control and a 10-speaker audio system.

R-Design Pro

The qualities of the V60 R-Design can be taken to a higher level with the R-Design Pro version, again available with all engine/transmission combinations. This introduces 19-inch alloy wheels, dark-tinted rear windows, active bending headlights with adaptive shadow technology, and puddle lights. Keyless Drive – entry and engine start – and hands-free tailgate operation increase the convenience factor, while the cabin ambience is enhanced with multi-colour interior lighting. A driver's head-up display is also fitted, while the front seats gain integrated heaters, with power adjustment for the driver's seat and a memory setting that also automatically adjusts the door mirrors.

Commenting on the introduction of the R-Design versions, Matt Galvin, Sales Director of Volvo Car UK, said: "The new V60 is a significant model for Volvo, especially as we head towards our target of selling 60,000 cars in the UK by 2020. With the added dynamic appeal of the striking R-Design versions, we're confident the V60 will be a hit with our customers and retailers alike."

Steve Beattie, Head of Business Sales of Volvo Car UK, added: "The V60 is the latest Volvo model to really cause a stir in the fleet market, and this new R-Design version will appeal to user-choosers and fleet decision makers alike. With its low running costs, cutting-edge safety technology, class-leading practicality and stunning looks, the V60 R-Design deserves to be on every company car driver's list."

The R-Design is expected to become the best-selling grade in the UK V60 range. Orders are being taken now, with first deliveries to customers expected at the end of the year. On-the-road prices start at £35,410 for the D3 manual model, with R-Design Pro versions available from £37,660.

For more information on the Volvo V60, and to use the new online configurator, please go to www.volvocars.com/uk/cars/new-models/v60

V60	Power	Torque	Combined fuel economy (from)	CO₂ emissions (from)	BIK 2018-19 (%)	On-the-road price
D3 R-Design manual	150hp	320Nm	62.8mpg	119g/km	28	£35,410
D3 R-Design automatic	150hp	320Nm	60.3mpg	123g/km	29	£36,960
D4 R-Design manual	190hp	400Nm	62.9mpg	119g/km	28	£36,410
D4 R-Design automatic	190hp	400Nm	61.4mpg	122g/km	29	£37,960
T5 R-Design automatic	250hp	350Nm	41.5mpg	157g/km	32	£37,770
D3 R-Design Pro manual	150hp	320Nm	61.4mpg	122g/km	29	£37,660
D3 R-Design Pro automatic	150hp	320Nm	58.9mpg	126g/km	30	£39,210
D4 R-Design Pro manual	190hp	400Nm	61.8mpg	122g/km	29	£38,660
D4 R-Design Pro automatic	190hp	400Nm	60.1mpg	125g/km	30	£40,210
T5 R-Design Pro automatic	250hp	350Nm	40.9mpg	160g/km	33	£40,020

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Keywords:

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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