

Press Release

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Volvo V60 secures hat-trick of victories at Scottish Car of the Year Awards

- New Volvo V60 crowned Estate Car of the Year in the 2018 Scottish Car of the Year Awards
- Third consecutive win for Volvo in this category, following the success of the V90 in 2016 and the V90 Cross Country in 2017
- Award bestowed by the Association of Scottish Motoring Writers, which praised the V60 for its design, practicality, safety and build quality

The new Volvo V60 has been named Estate Car of the Year in the 2018 Scottish Car of the Year Awards.

This latest success for Volvo's newest premium model was announced tonight at an awards presentation hosted by the Association of Scottish Motoring Writers in Edinburgh. It completes a remarkable hat-trick for the brand, with the V90 having taken the title in 2016 (together with the overall Scottish Car of the Year trophy) and the V90 Cross Country repeating the feat last year.

John Murdoch, President of the Association of Scottish Motoring Writers, said: "The estate car category was a tough one to judge this year, with a number of very talented vehicles competing for the title. Association members selected the Volvo V60 as the winner due to its combination of looks, practicality and excellent build quality. Our members were also impressed by its comfortable, well-laid-out cabin and its comprehensive safety features."

Jon Wakefield, Volvo Car UK Managing Director, said: "We're proud of our estate car heritage at Volvo, and it's especially rewarding to see our new V60 carrying on the great track record we've enjoyed at the Scottish Car of the Year Awards. Its success in winning this title – and a clutch of others since its launch earlier this year – shows how we are committed as a brand to keeping the estate car concept relevant and appealing to today's customers, through attractive design, useful technology and built-in practicality."

The V60 epitomises the renaissance of Volvo, with its clean, contemporary styling inside and out, and luxurious equipment level that provides the intuitive Sensus connectivity package and a comprehensive suite of advanced safety aids as standard. Customer choice continues to grow with the recent launch of the rugged V60 Cross Country version, designed to tackle more challenging driving conditions with its all-wheel drive, increased ground clearance, robust styling elements and tailored driver-assistance systems to ensure surefooted performance in slippery conditions.

For more information on the Volvo V60, and to use the online configurator, please go to www.volvocars.com/uk/cars/new-models/v60

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Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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