

## Press Release

Jan 04, 2019 | ID: 247432

# Volvo Car UK celebrates stunning record awards success in 2018

- Volvo achieves a record-breaking year of awards, with 43 significant honours received in the UK in 2018
- On the international stage, Volvo's new SUVs excelled, with the XC40 named European Car of the Year and the XC60 acclaimed as World Car of the Year
- Seven UK manufacturer/brand of the year titles, plus multiple car of the year and category award successes
- Range of awards spans all areas of motoring, including technology, business/fleet, towing, safety, practicality and used cars

Volvo enjoyed a year of unprecedented awards success in the UK in 2018, receiving 43 major honours from the media, motoring organisations and the wider creative industry. The stunning scale of achievement was reflected internationally, too, with the Volvo XC40 premium compact SUV named European Car of the Year and the XC60 mid-size SUV acclaimed as the World Car of the Year.

The honours list included manufacturer and brand of the year titles for Volvo, notably from the consumer organisation Which?, along with carwow, BusinessCar, Motor Trader and AM (Automotive Management).

There were awards for all three Volvo SUVs, with the new mid-size XC60 claiming 12, including UK Car of the Year, Best Car from Auto Trader and Best Large SUV from Fleet World. The XC60 also claimed three trophies from the Caravan and Motorhome Club, including Towcar of the Year, while the T8 Twin Engine version was named DrivingElectric's Large Plug-in Hybrid of the Year.

The compact XC40 was equally successful, also winning a tally of 12 awards, including the prestigious What Car? Car of the Year title, BBC TopGear Magazine's Sensible SUV of the Year and Auto Express's Small Premium SUV class win. It was hailed as a 'Game Changer' of the year by Autocar as well.

It wasn't just SUVs revelling in the glory, though. Later in the year, the launch of the new V60 premium estate delivered further success, with family car awards from Parkers and News UK, and the Practicality Award from carwow. It was also named Estate Car of the Year in the Scottish Car of the Year Awards and best Compact Executive by Carbuyer.

Jon Wakefield, Volvo Car UK Managing Director, said: "This exceptional run of awards is humbling, but each one is appreciated for the vote of confidence it represents in what we are doing to extend the all-round strength and appeal of our brand. With more exciting new products in the pipeline, we remain committed to doing even more in the future to deliver cars that take design, technology and desirability to even higher levels."

### The awards in detail:

Month	Awards	Winner
January	UK Car of the Year	XC60 – Best Medium Crossover
	Company Car Today CCT100	XC90 – Large SUV of the Year
	Company Car Today CCT100	V40 – Premium Lower Medium Car of the Year

	What Car? Awards	XC40 – Car of the Year
	What Car? Awards	XC40 – Best Family SUV
	What Car? Awards	XC60 – Safety Award
February	AM Awards	Volvo – Manufacturer of the Year
	AM Awards	XC60 – New Car of the Year
	Fleet World Honours	XC60 – Best Large SUV
	UK Car of the Year Awards	XC60 – UK Car of the Year
March	Car of the Year Awards	XC40 – European Car of the Year
	World Car Awards	XC60 – World Car of the Year
	ExpertEye Awards	Volvo – Best Fleet Manufacturer
May	Diesel Car and Eco Car Top 50 Awards	XC40 – Car of the Year
	Diesel Car and Eco Car Top 50 Awards	XC40 – Best Medium SUV
	Autocar Awards	XC40 – Game Changer
	Which? Awards	Volvo – Car Brand of the Year
	Auto Trader New Car Awards	XC60 – Best Car Launched in the Last Year
June	Tow Car Awards	XC40 – Best Family SUV
	Car Dealer Power Awards	'Human Made Stories' – Manufacturer Marketing Initiative of the Year
July	Auto Express New Car Awards	XC40 – Small Premium SUV of the Year
	Auto Express New Car Awards	XC60 T8 Twin Engine – Premium Hybrid Car of the Year
	Motor Trader Industry Awards	Volvo – Carmaker of the Year
	Co-op Insurance Safest Used Cars Awards	V40 – Safest Used Car for Families
September	BusinessCar Awards	Volvo – Manufacturer of the Year
	BusinessCar Awards	XC40 – New Company Car of the Year
	BusinessCar Awards	XC40 – Best Compact SUV
	BusinessCar Awards	XC90 – Best Large SUV
	Parkers New Car Awards	V60 – Best Large Family Car
	Caravan and Motorhome Club Towcar of the Year	XC60 – Towcar of the Year
	Caravan and Motorhome Club Towcar of the Year	XC60 – Best Family Towcar
	Caravan and Motorhome Club Towcar of the Year	XC60 – Best Towcar, caravan weight 1500kg-1700kg
	Caravan and Motorhome Club Towcar of the Year	XC40 – Best Towcar, caravan weight 1350kg-1500kg
October	News UK Motor Awards	V60 – Family Car of the Year
	carwow Car of the Year Awards	Volvo – Manufacturer of the Year
	carwow Car of the Year Awards	V60 – Practicality Award
	Campaign Big Awards	'Human Made Stories: Music of the Mind' – Winner, Automotive
November	Scottish Car of the Year Awards	V60 – Estate Car of the Year
	GreenFleet Awards	Volvo – PHEV Manufacturer of the Year
	BBC TopGear Magazine Awards	XC40 – Sensible SUV of the Year
	Carbuyer Awards	V60 – Compact Executive Car of the Year
	DrivingElectric Awards	XC60 T8 Twin Engine – Large Plug-in Hybrid of the Year
	the Global Sustainability Film Awards	'Defiant Pioneers Stories: The Unseen Ocean' – Transforming Society

For more information on the full Volvo model range, and to use the online configurator, please go to [www.volvocars.com/uk](http://www.volvocars.com/uk)

-ends-

Keywords:

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

## Media Contacts

### **Barnaby Jones**

Product Communications Manager (UK)

Volvo Cars

Mobile: +44 (0) 7802 840351

[barnaby.jones@volvocars.com](mailto:barnaby.jones@volvocars.com)

## Related Images



[More Images >](#)

[media.volvocars.com >](https://media.volvocars.com)

[volvocars.com >](https://volvocars.com)

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).