

Press Release

Mar 17, 2021 | ID: 280030

XC40 leads Volvo success in 2021 Fleet World Great British Fleet Awards

- Volvo XC40 adds to its awards tally with Best Medium SUV title in the Great British Fleet Awards
- Judges praise it as “a strong package in a hard-fought sector”, emphasising availability of electrified powertrain options
- Volvo S60 highly commended in the Best Compact Executive category

Volvo models have collected new honours in the 2021 Fleet World Great British Fleet Awards, led by the XC40 which has been crowned Best Medium SUV. The S60 saloon has also taken a share of the limelight, being highly commended in the Best Compact Executive category.

The success demonstrates how Volvo is meeting the requirements and preferences of business customers with cars that combine quality, tax efficiency and desirability with contemporary Scandinavian styling, cutting-edge connectivity and peerless safety. The across-the-board availability of electrified powertrains adds a crucial dimension to Volvo’s appeal to customers – business and retail alike – seeking both lower emissions and strong performance.

Announcing the XC40’s success, the Fleet World judges commented: “The XC40 is in its fourth year on sale, but its sharp styling plus attractive and high-quality interior keep it at the top. The Swedish manufacturer hasn’t been resting on its laurels, either, with plug-in or full electric versions of the XC40 launched in the past year, adding to the range of efficient engines that have already marked out Volvo’s baby SUV. This all adds up to a strong package, in a hard-fought sector, that is getting more attractive and relevant to fleet buyers.”

The judges also praised the S60 for its advanced safety and driver-assistance features, and its “sharp styling and high-tech, high-quality interior”, factors that make choosing the model a “head and heart” decision.

Rob Morris, Volvo Car UK’s Head of Fleet and Remarketing, said: “Fleet and business customers have to make hard, rational decisions when it comes to choosing a car, going beyond outstanding design and high-tech solutions. This latest success in the Great British Fleet Awards demonstrates how our models blend a low cost of ownership and, crucially, a wide range of efficient electrified powertrains, including the new pure electric XC40 Recharge. I’m confident that our range of cars provides an intelligent solution for fleet and business customers.”

For more information on the XC40 and S60, and to use the online configurator, please go to www.volvocars.co.uk

For more information on Volvo business sales, please go to www.volvocars.com/uk/cars/business-sales

-ends-

Keywords:

Press Releases, XC40, S60, 2020, Product News

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

Media Contacts

Barnaby Jones

Product Communications Manager (UK)

Volvo Cars

Mobile: +44 (0) 7802 840351

barnaby.jones@volvocars.com

Related Images



[More Images >](#)

[media.volvocars.com >](https://media.volvocars.com)

[volvocars.com >](https://volvocars.com)

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).