

Press Release

Oct 05, 2023 | ID: 317829

Volvo EX30 makes a dazzling debut as The Sun's Car of the Year

- Volvo's all-new, fully electric EX30 is crowned *The Sun* Car of the Year and the Small SUV/Crossover of the Year in the News UK Motor Awards
- First major honours for the new model, setting the scene for its arrival in the UK early next year
- *The Sun* and *The Sunday Times* praise the EX30 for its style, equipment and – specifically – its competitive pricing
- On sale now, with on-the-road prices from £33,795

The all-new Volvo EX30 has been honoured with its first major awards, even before the earliest cars have reached UK roads. In a perfect prelude to the fully electric small SUV's arrival in early 2024, it has been crowned Car of the Year by *The Sun* and Small SUV/Crossover of the Year in the News UK Motor Awards.

Announced at a presentation ceremony in London today, the accolades highlight the qualities that make the EX30 the benchmark model in its class: a choice of pure electric powertrains, cutting-edge technology and Volvo quality, safety and design, all at an accessible price.

Rob Gill, *The Sun* Motors Editor, said: "The EX30 is everything you expect a modern Volvo to be – safe, Scandi cool and sustainable – at a price you'd never expect.

"The EX30 is going to be a huge hit. We're utterly convinced of it. Not only does it take home our Small SUV/Crossover of the Year crown, it is the stand-out winner as *The Sun* Car of the Year."

The News UK Small SUV/Crossover award represents a consensus of support for the EX30 across a number of the organisation's national media platforms, including *The Sunday Times*, whose Motoring Editor, Nick Rufford, commented: "Savvy buyers have been holding out for an electric SUV that's smart looking, has vim and zest, and doesn't break the bank. This mini-Volvo's sub-£34,000 starting price undercuts not only its electric rivals, but plenty of petrol SUVs, too."

Kristian Elvefors, Volvo Car UK Managing Director, said: "We could not hope for a better response to our newest model. These awards confirm our belief that the Volvo EX30 will help us reshape people's perceptions of pure electric motoring with a car that suits their lifestyles, their driving needs and, importantly, their budgets.

"Its success will be pivotal to the growth of our brand, taking our leadership in electrified motoring to a higher level."

The EX30 is the smallest SUV ever launched by Volvo and is built on a purpose-designed electric vehicle platform. In addition to battery electric power that produces zero tailpipe emissions, it has been developed with a focus on keeping its carbon footprint to a minimum, across the complete vehicle lifecycle.

Consumers have a choice of three electric powertrains: a Single Motor version with 272hp and a 51kWh battery; a Single Motor Extended Range with battery capacity increased to 69kWh; and a Twin Motor Performance model with 428hp and a 69kWh battery. Its driving range is up to 296 miles and its battery can be recharged from 10 to 80% capacity in less than half an hour.

The EX30, available to order since the summer, is offered in two equipment grades: Plus and Ultra. The specifications cater for contemporary consumer priorities for seamless connectivity, digital integration and smart functionality, together with high levels of safety, comfort and convenience.

On-the-road prices are from £33,795 for the Single Motor versions and from £40,995 for the Twin Motor Performance models. The purchase price includes a peace-of-mind care package covering the first three years/60,000 miles, including scheduled servicing and wear-and-tear items.

For more information on the Volvo EX30, and to use the online configurator, please go to www.volvocars.co.uk

-ends-

Keywords:

Press Releases, Product News, EX30, 2024

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

Media Contacts

Barnaby Jones

Product Communications Manager (UK)
Volvo Cars
Mobile: +44 (0) 7802 840351
barnaby.jones@volvocars.com

Related Images



[More Images >](#)

media.volvocars.com >

volvocars.com >

