

## Press Release

Jun 14, 2024 | ID: 329899

# Volvo XC90 honoured as the UK's best seven-seater in the Auto Trader New Car Awards 2024

- Volvo's large SUV combines contemporary style with supreme practicality
- Seven seats as standard on all XC90 versions

The Volvo XC90 has triumphed in the Auto Trader New Car Awards 2024, winning the title of the UK's best seven-seater.

Its success was secured thanks to the positive opinions and experiences of owners who were among more than 200,000 UK motorists who took part in Auto Trader's latest annual survey, rating their cars across different criteria, from reliability and performance to appearance and running costs.

Announced at an awards ceremony in London yesterday, the honour commends the XC90 for its impressive balance of style and practicality. While it displays the cool, contemporary design cues that distinguish today's Volvo models, it offers a generous combination of passenger and load space. The load compartment in the petrol version offers up to 356 litres of space when all seven seats are being used, or a maximum of 1,856 litres with all the seats folded down.

For families on the move, the XC90 provides many useful features for making journeys easier and more comfortable. Standard equipment across the range includes individual folding second- and third-row seats, four-zone climate control with an advanced air-quality system, air-conditioning for the third-row seats, hands-free tailgate operation, a rear parking camera, front and rear parking sensors, and a comprehensive suite of safety and driver-assistance systems.

Erin Baker, Auto Trader Editorial Director, said: "Volvo's stylish, beautifully built XC90 offers everything you could ever need from a seven-seat car."

She highlighted the positive opinions expressed by owners and their appreciation of the XC90's family-friendly features, interior space, ability to take long journeys in its stride and generous equipment levels.

Nicole Melillo Shaw, Volvo Car UK Managing Director, said: "It is fantastic to win this Auto Trader award, not least because it is voted for by owners who live with the car day in, day out.

"In all the advances we have made in design, engineering, safety and new technologies, we have never forgotten the importance of day-to-day practicality – a hallmark of our brand over many years. Customers clearly value the fact that the XC90 is an authentic, premium-quality seven-seater without compromise."

The XC90's success comes just a week after the first of Volvo's fully electric EX90 seven-seaters came off the assembly line in the USA.

For more information on the Volvo XC90 and to use the online configurator, go to [www.volvocars.co.uk](http://www.volvocars.co.uk).

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### **Volvo Cars in 2023**

For the full year 2023, Volvo Car Group recorded a record-breaking core operating profit of SEK 25.6 billion. Revenue in 2023 amounted to an all-time high of SEK 399.3 billion, while global sales reached a record 708,716 cars.

### **About Volvo Car Group**

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B".

*"For life. To give people the freedom to move in a personal, sustainable and safe way." This purpose is reflected in Volvo Cars' ambition to become a fully electric car maker by 2030 and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to achieve net-zero greenhouse gas emissions by 2040.*

As of December 2023, Volvo Cars employed approximately 43,400 full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg and Shanghai (China).

### Keywords:

Press Releases, XC90, Product News, 2023

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Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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