

Press Release

Aug 01, 2024 | ID: 331144

Volvo Cars extends UK market reach of award-winning model range with new entry-level EX30 and more luxurious XC90 trim levels

- Introduction of entry-level EX30 Core trim increases the affordability of Volvo Cars' fully electric small SUV
- Available with both Single Motor and Single Motor Extended Range powertrains
- Equipment specification includes rear parking camera, touchscreen system with Google services built in, dashboard-mounted soundbar and, on Single Motor Extended Range versions, an energy-saving heat pump
- Available to order now, with on-the-road prices from £32,850
- Increased luxury features for seven-seat XC90 large SUV with new Plus Edition and Ultra Edition versions

Volvo Cars is extending its UK EX30 range with the introduction of a new entry-level Core specification, making the multi-award-winning fully electric small SUV an affordable prospect for more customers.

Joining the established Plus and Ultra grades in the line-up, the new EX30 Core is available with two powertrains: Single Motor, with a driving range of up to 209 miles, and Single Motor Extended Range, capable of up to 295 miles (official WLTP data).

The equipment specification is generous, with standard features including a rear parking camera, rear parking sensors, automatic LED headlights with active high beam and 18-inch alloy wheels. The 12.3-inch touchscreen system comes with Google built in, while a dashboard-mounted soundbar offers great sound quality. On Single Motor Extended Range versions, the climate control system also uses an energy-saving heat pump, helping optimise the car's power usage and driving range.

On-the-road prices are £32,850 for the Single Motor version and £37,050 for the Single Motor Extended Range. All EX30s come with three years/60,000 miles' servicing plus wear and tear maintenance for items such as wiper blades and brake discs and pads.

The new EX30 Core is available to order now, with first customer deliveries expected in early 2025.

XC90 now even more luxurious

The seven-seat XC90 large SUV range is benefiting from specification upgrades that enhance the model's style and luxury profile. New Plus Edition and Ultra Edition trim levels replace the current Plus and Ultra grades respectively.

The Plus Edition introduces perforated Nappa leather upholstery with ventilation for the front seats, tinted windows and 21-inch alloy wheels (replacing the previous 20-inch wheels). The Ultra Edition adopts 22-inch wheels (previously 21-inch), while the prices for both grades include all exterior paint choices.

Both new specifications are available with the B5 petrol and T8 petrol-electric plug-in hybrid powertrains, with on-the-road prices from £69,425.

Orders are open now, with first deliveries this autumn.

For more information on the EX30 and XC90, and to use the online configurator, please go to www.volvocars.co.uk.

On-the-road pricing

EX30 Core

Single Motor Core RWD – £32,850

Single Motor Extended Range Core RWD – £37,050

XC90 Plus Edition/Ultra Edition

B5 Plus Edition AWD – £69,425

T8 Plug-in Hybrid Plus Edition AWD – £78,230

B5 Ultra Edition AWD – £75,075

T8 Plug-in Hybrid Ultra Edition AWD – £83,880

The small print

- Range according to the WLTP driving cycle under controlled conditions for a new car. Real-world range may vary.
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Volvo Cars in 2023

For the full year 2023, Volvo Car Group recorded a record-breaking core operating profit of SEK 25.6 billion. Revenue in 2023 amounted to an all-time high of SEK 399.3 billion, while global sales reached a record 708,716 cars.

About Volvo Car Group

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B".

"For life. To give people the freedom to move in a personal, sustainable and safe way." This purpose is reflected in Volvo Cars' ambition to become a fully electric car maker by 2030 and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to achieve net-zero greenhouse gas emissions by 2040.

As of December 2023, Volvo Cars employed approximately 43,400 full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg and Shanghai (China).

Keywords:

Press Releases, XC90, Product News, 2023, EX30, 2024

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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