

Press Release

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Volvo EX40 triumphs as Mid-Sized SUV of the Year in the News UK Motor Awards 2024

- Fully electric EX40 takes title in hotly contested awards category
- EX40 honoured for its all-round excellence – “It over-delivers in every regard”
- Volvo maintains its winning reputation in the News UK Motor Awards, building on the success of the EX30 on its debut in the small SUV class in 2023
- EX40 available with a choice of four fully electric powertrains, offering a driving range of up to 343 miles*

The Volvo EX40 has been crowned the Mid-Sized SUV of the Year in the prestigious News UK Motor Awards. Announced at a presentation ceremony in London yesterday, the award reflects expert opinion across the media group’s publications and platforms, including The Sun, The Sunday Times and Driving.co.uk.

Will Dron, Editor of Driving.co.uk at the Sunday Times, said: “The Volvo EX40 is one of those elegant, understated cars that brings huge satisfaction to an owner because it over-delivers in every regard. Range, comfort, performance, build quality, technology, handling – it quietly excels in all these areas. While its smaller [EX30] sibling has been stealing a lot of attention this year, the EX40 is the car that stood out for us in the mid-sized SUV segment.”

Nicole Melillo Shaw, Volvo Car UK Managing Director, said: “The significance of this award goes beyond recognition of the great qualities of the EX40 itself to demonstrate how we have succeeded in making our fully electric cars the ideal choice for consumers. The mid-sized SUV segment is one of the most fiercely competitive in the market, making this EX40 award all the more valued.”

Choice is a key element in the EX40’s market appeal, with a current line-up that features five equipment grades and four electric powertrains with two- or all-wheel drive. The powertrain options allow customers to select the balance of power and range that best suits their driving needs: Single Motor, Single Motor Extended Range, Twin Motor and Twin Motor Performance offer a maximum driving range of between 296 and 343 miles*.

The EX40 displays Volvo’s cool, contemporary styling inside and out, matching this to equipment specifications that meet all the priorities of today’s consumers. For example, the entry-level Core versions include wireless phone charging, a rear parking camera, powered tailgate and a 9.0-inch central touchscreen with built-in Google functions. Mid-level Plus versions add an energy-saving heat pump, advanced air-purification system, a heated steering wheel and safety awareness technologies including BLIS blind spot monitoring and Cross Traffic Alert. Move up to range-topping Ultra specification and the package includes a 360-degree parking camera system, panoramic sunroof, Harman Kardon premium sound system and advanced Pixel LED headlights. Plus and Ultra EX40s are also available as a Black Edition, which brings extra style emphasis with high-gloss black exterior detailing, 20-inch five-spoke high-gloss black alloy wheels and Onyx Black paintwork.

For more information on the EX40, and to use the online configurator, please go to www.volvcars.co.uk

The small print:

- *Range according to the WLTP driving cycle under controlled conditions for a new car. Real-world range may vary.
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Volvo Cars in 2023

For the full year 2023, Volvo Car Group recorded a record-breaking core operating profit of SEK 25.6 billion. Revenue in 2023 amounted to an all-time high of SEK 399.3 billion, while global sales reached a record 708,716 cars.

About Volvo Car Group

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B".

"For life. To give people the freedom to move in a personal, sustainable and safe way." This purpose is reflected in Volvo Cars' ambition to become a fully electric car maker and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to achieve net-zero greenhouse gas emissions by 2040.

As of December 2023, Volvo Cars employed approximately 43,400 full-time employees. Volvo Cars' head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars' production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg and Shanghai (China).

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Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

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