

Press Release

Nov 27, 2024 | ID: 337048

Volvo EX90 crowned Luxury Family Car of the Year at the 2024 TopGear.com Awards

- Volvo's fully electric seven-seat SUV honoured by TopGear.com for unrivalled excellence in its class
- EX90 rewarded for delivering supreme practicality and user-friendly design with quiet, effortless electric performance
- Practicality remains a defining hallmark for Volvo cars in the transition to electrified mobility

The Volvo EX90 has been honoured for its all-round excellence, being named the Luxury Family Car of the Year in the 2024 TopGear.com Awards.

It was judged to have no rival when it comes to providing a complete package, combining efficient fully electric performance with user-friendly design and – essential for a family car – superb day-to-day practicality.

Ollie Marriage, Top Gear's Head of Car Testing, said: "I'm not sure we've ever come across a car that better caters to all occupants than the Volvo EX90. It combines the benefits of electric power with genuinely thoughtful cabin design. And electric power is the right thing for families. It's easier to manage and the EX90 is so smooth, so quiet, so effortless that driving it doesn't occupy you, making it easier to deal with any chaos going on in the back."

The award follows on from glowing TopGear.com reviews in which the seven-seat EX90 – the flagship fully electric SUV of the Volvo range – was acclaimed as "the first genuinely convincing premium school run car of the electric era" and "better thought out and more user-friendly than any other electric family SUV".

Nicole Melillo Shaw, Volvo Car UK Managing Director, said: "Our brand has a long-established reputation for making cars that our consumers can rely on; combining premium quality with outstanding safety credentials. We are proud to also be pioneers in the new era of electrified motoring and technical innovation, and it is hugely rewarding to see this approach being recognised and applauded by TopGear.com."

To find out more about the Volvo EX90 and to use the online configurator, please visit www.volvocars.co.uk.

-ends-

Volvo Cars in 2023

For the full year 2023, Volvo Car Group recorded a record-breaking core operating profit of SEK 25.6 billion. Revenue in 2023 amounted to an all-time high of SEK 399.3 billion, while global sales reached a record 708,716 cars.

About Volvo Car Group

Volvo Cars was founded in 1927. Today, it is one of the most well-known and respected car brands in the world with sales to customers in more than 100 countries. Volvo Cars is listed on the Nasdaq Stockholm exchange, where it is traded under the ticker "VOLCAR B".

“For life. To give people the freedom to move in a personal, sustainable and safe way.” This purpose is reflected in Volvo Cars’ ambition to become a fully electric car maker and in its commitment to an ongoing reduction of its carbon footprint, with the ambition to achieve net-zero greenhouse gas emissions by 2040.

As of December 2023, Volvo Cars employed approximately 43,400 full-time employees. Volvo Cars’ head office, product development, marketing and administration functions are mainly located in Gothenburg, Sweden. Volvo Cars’ production plants are located in Gothenburg, Ghent (Belgium), South Carolina (US), Chengdu, Daqing and Taizhou (China). The company also has R&D and design centres in Gothenburg and Shanghai (China).

Keywords:

Press Releases, Product News, EX90, 2024

Descriptions and facts in this press material relate to Volvo Car UK's car range. Described features might be optional. All information is correct at time of going to press and may be altered without prior notification.

Related Images



[More Images >](#)

[media.volvocars.com >](https://media.volvocars.com)

[volvocars.com >](https://volvocars.com)

Copyright © 2025 Volvo Car Corporation (or its affiliates or licensors).