

Press Release

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An experience, not just a car: join us for the reveal of the Volvo EX30 Cross Country

Think you know what a car reveal looks like? Think again.

Inspired by the adventures people love in our home country, we plan to take you on a livestreamed trip to the rugged landscapes of Swedish Lapland.

From our cosy winter cabin, our experts and a special guest or two will introduce you to the Volvo EX30 Cross Country – a small car for big experiences – and explore how outdoors adventure can be accessible to anyone, in any part of the world.

Join the livestream on **Monday 10 February at 12:00 UK time (13:00 CET)**, available in full at [EX30CrossCountryevent.volvocars.com](https://www.volvocars.com/ex30-cross-country-event)

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