

Persberichten

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Polestar optimises the latest Volvo Cars model

The latest generation Polestar Performance Optimisation is now available for the new Volvo V90 Cross Country, taking the performance and drivability further in five key areas of the rugged and refined estate.

"To include the V90 Cross Country, a true adventure crossover, in our optimisation programme is a vital part of our operation to further expand on Volvo Cars' new SPA vehicle architecture. Our product provides performance-oriented customers with a new level of driving pleasure," said Niels Möller, Chief Operating Officer of Polestar.



The optimisation, available for the V90 Cross Country T6, D5 and D4 models* to begin with, does not only increase engine performance but affects a total of five areas for a more dynamic driving experience.

The main focus for the optimisation is on the mid-range, the area most often used in everyday driving. Connected to this is a new calibration of the gearbox, including faster shifts, in order to support the increased performance, making for a more engaging driving experience.

"Our focus is as always on creating usable performance, just as when we develop our racing cars to win championships. This is made possible by treating the entire powertrain, including engine, gearbox, throttle response and more, as one unit when developing our optimisations," said Thed Björk, who drives a Volvo S60 Polestar TC1 with Drive-E technology in the 2016 FIA World Touring Car Championship.

Alongside the release for the V90 Cross Country, further engine options have been made available* for the Polestar Optimisation such as the Volvo XC90 D4.

Visit our [model overview](#) to see if your Volvo can be Polestar optimised and learn more about the five unique features of the latest generation Polestar optimisation [here](#).

* = Release timing and availability may vary; contact your local Volvo dealer for further information.

About Polestar

Polestar is the performance brand of Volvo Cars. The company was founded as a motorsport team in 1996 and has been successful in numerous championships, racing with various Volvo models. In 2009, Polestar started to offer performance related products and thereby intensified the business relations with Volvo Cars. The first performance cars, based on Volvo's S60 and V60, were launched in 2014. In 2015, Volvo Cars acquired the performance unit of Polestar, as a strong commitment towards a credible performance offer and with the mission to define future premium performance.

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Omschrijvingen en feiten in dit persmateriaal zijn gerelateerd aan Volvo Cars's internationale auto gamma. Omschreven features kunnen optioneel zijn. Voertuigomschrijvingen kunnen variëren per land en mogen worden aangepast zonder voorafgaande notificatie.

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