

## Comunicati stampa

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# Volvo Car Group announces September retail sales: global sales up 8.6 per cent, growth in China, Europe and US

## Volvo Car Group announces September retail sales: Volvo Cars' global sales up 8.6 per cent, growth in China, Europe and US

- Global sales of 44,491 cars, up 8.6 per cent versus September last year
- Volvo Cars' fifteenth consecutive month of growth
- Year-to-date sales of 339,200 cars, an increase of 9.2 per cent versus 2013

Volvo Cars posted a fifteenth consecutive month of retail sales growth in September, with China, Europe and the United States all recording a sales increase compared to September 2013.

Volvo Cars' largest market China reported September sales of 7,342 cars, up 28.4 per cent versus September last year. The Volvo XC60 crossover was the best-selling model followed closely by the S60L sedan.

In Sweden, Volvo Cars sold 4,987 cars, up 6.1 per cent from the same month last year. Strong demand for Volvo's XC and V carlines continued to support the positive sales performance in the company's home market.

Volvo Cars continued its strong performance in Europe in September, where sales rose 11.6 per cent versus September last year. Several key markets, including the UK and Germany, showed solid multi-digit growth. The Volvo V40 remains the best-selling model in Europe, helped by its strong and class-leading Drive-E engines line-up.

The United States was Volvo Cars' fourth-largest individual market in September, reporting an 11.4 per cent increase year-on-year to 4,667 retail sold cars. The Volvo S60 and XC60 models were the best-selling models during the month.

"I am pleased to see growth in all our major markets in September, which further supports the positive sales momentum we have seen this year," says Alain Visser, Senior Vice President Marketing, Sales and Customer Service at Volvo Cars. "We remain solidly on track to realize an all-time high sales result in 2014."

Retail sales status (deliveries to end customers) for Volvo Car Group is as follows:

	September			January – September		
	2013	2014	Change	2013	2014	Change
<b>China</b>	5 719	7 342	28,4%	43 380	58 910	35,8%
<b>USA</b>	4 188	4 667	11,4%	48 193	43 856	-10,9%
<b>Sweden</b>	4 701	4 987	6,2%	36 325	42 765	17,7%

<b>Western Europe*</b>	17 805	19 871	11,6%	119 230	130 848	9,7%
<b>Other markets</b>	8 539	7 624	-10,7%	63 589	62 821	-1,2%
<b>TOTAL</b>	40 952	44 491	8,6%	310 717	339 200	9,2%

\*excluding Sweden

The Volvo XC60 was the best-selling model in September with 12,970 sold cars (2013: 10,757), followed by the Volvo V40 and V40 Cross Country for which deliveries reached a total of 11,391 cars (10,683). The third best-selling model was the Volvo V60 with 5,921 cars (5,969). Sales figures by model can be found in the [Sales Volumes section](#) of the Global Newsroom.

## Keywords:

Sales Volumes, Press Releases

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